

WESTERN CONNECTICUT STATE UNIVERSITY
B.A. THEATRE ARTS: THEATRE ARTS MANAGEMENT OPTION

THEATRE ARTS MANAGEMENT OPTION (15SH)				
MGT 102 Introduction to Business (Prereq. PSY 100)	3 _____	_____	_____	_____
COM 310 Business and Professional Speaking	3 _____	_____	_____	_____
MKT 301 Principles of Marketing	3 _____	_____	_____	_____
MIS 260 Information Systems Concepts	3 _____	_____	_____	_____
Choose 3 SH from the following:				
____ ACC 201 Financial Accounting (Prereq. MAT 098 or test score)				
____ MGT 250 Organizational Behavior (Prereq. PSY 100)				
____ MGT 251 Human Resources Management (Prereq. MGT 250)				
____ THR 297 Cooperative Education				
____ MKT 310 Consumer Behavior: Concepts, Research Methods, and Application (Prereq. MKT 301 and FIN 230 or another basic statistics course)				
____ MKT 315 Advertising and Integrated Marketing Communications				
____ COM 362 Organizational Communication (prereq. COM 161 & 268 or 310)				
____ ENG 245 Technical Writing (Prereq. ENG 101 or 145 or placement)				
____ THR 402 Honors Seminar in Theatre Arts (3)	3 _____	_____	_____	_____