

BA: Professional Writing — Public Relations Option (122 S.H. required to complete the degree)



Name: _____ Adviser: _____

General Education Requirements (42 S.H.)

COMMUNICATION SKILLS (3 S.H.) Choose one of the following: COM 160 Public Speaking, COM 161 Decision Making in Groups, COM 162 Interpersonal Communication or COM 163 Introduction to Communication Skills		
COM:	3	
WRITING INTENSIVE (W) All students must complete at least one writing intensive course. These courses can be found in several departments and may also satisfy humanities, social Science, or a disciplinary requirement. Credit will be awarded in those categories. <i>WRT 101 does not satisfy the writing intensive requirement.</i>		
Writing Intensive Satisfied by Major	Y/N	
FOREIGN LANGUAGE All writing majors must complete a foreign language requirement. This may be done by completing a language at an elementary II level or above. Students who have completed three years of language in high school with at least a C average have satisfied this requirement. (For more info, click the link above.)		
Foreign Language Requirement Met?	Y / N	
HUMANITIES (15 S.H.) Humanities general education courses can be found in Art, Communication, English, Foreign Languages, History, Humanistic Studies, Media Arts, Music, Philosophy, and Theatre. Students may only use one studio course to satisfy this requirement. Students must complete courses in at least 3 of the fields listed. <i>NOTE: You must complete the foreign language requirement (Elementary II or higher) before counting a foreign language course as humanities credit.</i>		
Elective:	3	
SOCIAL AND BEHAVIORAL SCIENCES (12 S.H.) Courses that satisfy this requirement can be found in Social Sciences (Anthropology, Economics, Political Science, Social Sciences, and Sociology), Non-Western Cultures, and Psychology. <i>You must select courses from at least 2 of the 3 main areas: Social Sciences, Psychology and Non-Western Cultures.</i>		
PSY 100 Introduction to Psychology	3	
PS 102, 103, or 104	3	
Elective:	3	
Elective:	3	
NATURAL SCIENCES, MATHEMATICS AND COMPUTER SCIENCE (10 S.H.) Students must complete one lab Science and at least one math or one computer Science course in this category. <i>NOTE: MAT 100 does not satisfy this requirement.</i>		
Lab Science:	4	
Math:	3	
Math/CS/Science Elective:	3-4	
HEALTH PROMOTION AND EXERCISE SCIENCES (2 S.H.)		
HPX 177 Fitness for Life — Lecture	1	
HPX 177 Fitness for Life — Activity	1	

*Minimum Major GPA of 2.5 required

Major Requirements (48 S.H.)

CORE COURSES:		
WRT 171W Craft of Writing I	3	
WRT 172W Craft of Writing II	3	
WRT 273W Craft of Writing III	3	
WRT 274W Craft of Writing IV	3	
WRT 255W Advertising, Copywriting & Promotion	3	
WRT 270W News Writing	3	
WRT 271W Human Interest Writing or WRT 245W Technical Writing	3	
WRT 340W Public Relations Writing	3	
GENRE WORKSHOP (2 S.H.) Select one from catalog listing		
Elective:	2	
UPPER DIVISION COURSES:		
LNG 317 Linguistics or LNG 320 Modern English Grammar	3	
WRT 333W The Editorial Environment	3	
WRT 373W Editing and Copyediting	3	
WRT 442W Publication Design & Development	4	
WRT 465W Thesis Project	3	
MENU COURSES (6 S.H.) Choose two from list on next page*		
WRT Elective:	3	
WRT Elective:	3	
Writing Portfolio Requirement Met?	Y / N	
FREE ELECTIVES (32 S.H.) These credits may include and internship and/or a minor.		
Elective:		

Free electives offer an opportunity to complete a minor, study a second language, study abroad, or participate in an internship. Make a plan.

NOTES

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Four-Year Plan This is a sample sequence of courses. Other combinations are possible.



Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

FIRST YEAR (30 S.H.)	SEMESTER 1 (15 S.H.)			SEMESTER 2 (15 S.H.)		
	MAT 100 Intermediate Mathematics or Gen Ed: Math (above MAT 100)	3		Gen Ed: Math (above MAT 100) or Gen Ed: Computer Science	3	
	WRT 101 Composition I: Habit of Writing or Free Elective	3		Writing Intensive: WRT 171W Craft of Writing I (WRT 101 or appropriate placement)	3	
	Gen Ed: Communication Skills	3		Gen Ed: Humanities	3	
	Gen Ed: Humanities	3		Gen Ed: PSY 100 Introduction to Psychology	3	
	Gen Ed: Social & Behavioral Sciences	3		Free Elective	3	

SECOND YEAR (30-32 S.H.)	SEMESTER 3 (15-16 S.H.)			SEMESTER 4 (15-16 S.H.)		
	WRT 172W Craft of Writing II (WRT 101 or appropriate placement)	3		WRT 273W Craft of Writing III (WRT 101 or appropriate placement)	3	
	WRT 270W News Writing (WRT101 or appropriate placement)	3		WRT 255W Advertising, Copywriting & Promotion (WRT 101 or appropriate placement; WRT 132W recommended)	3	
	Gen Ed: Lab Science or Gen Ed: Math/CS	3 – 4		Gen Ed: Lab Science or Gen Ed: MAT/CS	3 – 4	
	Gen Ed. Humanities (Foreign Language if required)	3		Gen Ed: Humanities (Foreign Language if required)	3	
	Gen Ed: Social & Behavioral Sciences	3		Gen Ed: Social & Behavioral Sciences	3	

THIRD YEAR (32 S.H.)	SEMESTER 5 (15 S.H.)			SEMESTER 6 (17 S.H.)		
	WRT 274WC Craft of Writing IV (WRT 101 or appropriate placement)	3		WRT 340W Public Relations Writing (WRT 270)	3	
	WRT 271W Human Interest Writing or WRT245W Technical Writing (WRT 101 or appropriate placement)	3		WRT 333W The Editorial Environment (One 200 level W course)	3	
	LNG 317 Linguistics or LNG 320 Modern English Grammar (completion of 2 WI courses above 100 level)	3		Free Elective	3	
	Gen Ed: Humanities	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
	Complete a degree audit and plan for application for graduation			HPX177 Fitness for Life (Lecture and Activity)	2	

FOURTH YEAR (30 S.H.)	SEMESTER 7 (14 S.H.)			SEMESTER 8 (16 S.H.)		
	Genre Workshop	3		WRT 442W Publication Design and Development (one 200 level W course)	4	
	Menu Course 2	3		WRT 465W Thesis Project (completion of six 200 or 300 level WI courses)	3	
	WRT 373W Editing & Copyediting (WRT 270W or WRT 271W)	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
	Free Elective	3		Free Elective	3	

*Initial math and writing placements will determine the starting courses. If WRT 101 or MAT 100 are required, they will count as free electives.

Menu Courses for Professional Writing Majors:

- LNG 319 History of the English Language (completion of 1 WI course)
- WRT 275W Topics in Professional Writing (completion of 1 WI course)
- WRT 276W Writing about Human Tragedy (WRT 101 or appropriate placement)
- WRT 303 Composition III: Advanced Research Writing (completion of 1 WI course)

- WRT 371W Writing the Weird (completion of 2 WI courses)
- WRT 377W The Writing Life: Topic (junior standing)
- WRT 431 Writer's Aesthetics (completion of 2 core courses and 2 genre workshops)
- WRT 446W Topics in Professional Writing, and other courses offered occasionally