BBA: Finance — Financial Investments & Markets Option (120 S.H. required to complete the degree)

*
WESTERN
CONNECTICUT
STATE UNIVERSITY

General Education Requirements (42 S.H.)

COMMUNICATION SKILLS (3 S.H.)

Choose one of the following: COM 160 Public Speaking, COM 161 Decision Making in Groups, COM 162 Interpersonal Communication **or** COM 163 Introduction to Communication Skills

COM:

WRITING INTENSIVE (W)

All students must complete at least one writing intensive course. W courses can be found in several disciplines. The credits will be counted in the discipline associated with the course. NOTE: WRT 101 does not satisfy the writing intensive requirement. WRT 210 will meet this requirement.

Course: Y/N

HUMANITIES (15 S.H.)

WRT 210W Managerial Writing

Including 3 of 7 fields: Communication, Fine and Applied Arts (NOTE: only one studio course accepted toward minimum), Humanistic Studies, Literature, Philosophy, History, and Foreign Language. **NOTE:** For Foreign Language courses you must complete Elementary II or higher before counting Elementary I as Humanities credit.

Elective:	3	
Elective:	3	
Elective:	3	
Elective:	3	
SOCIAL AND BEHAVIORAL SCIENCES (12 S.H.)		
PSY 100 Introduction to Psychology	3	
ECO 211 Principles of Macroeconomics	3	
ECO 213 Principles of Microeconomics	3	
Social Science Elective	3	

NATURAL SCIENCES, MATHEMATICS AND COMPUTER SCIENCE (10 S.H.)

Students must complete one lab science and at least one math or computer science course in this category. **NOTE:** MAT100 does not satisfy this requirement.

HEALTH PROMOTION AND EXERCISE SCIENCES (2 S.H.)		
Math/CS/Science Elective:	3	
Lab Sciences	3 – 4	
MAT 118 or MAT 133 or MAT 135 or MAT 181	3 – 4	
0 /	/	1

HEALTH PROMOTION AND EXERCISE SCIENCES (2 S.H.)	
HPX 177 Fitness for Life — Lecture	1
HPX 177 Fitness for Life — Lab	1

^{*} Overall minimum G.P.A. of 2.30 or better is required for all courses in program.

Major Requirements (33 S.H. BBA Core + 27 S.H. Finance)

BBA CORE REQUIREMENTS (33 S.H.) ACC 201 Financial Accounting		
	3	
ACC 202 Managerial Accounting	3	
ACC 340 Business Law or JLA 240 Commercial Law	3	
FIN 230 Business Statistics	3	
FIN 310 Principles of Finance	3	
MGT 250 Organizational Behavior	3	
MGT 320 Operations Management	3	
MGT 415 Strategic Management	3	
MIS 260 Information Systems Concepts	3	
MKT 200 Principles of Marketing	3	
MKT 201 Global Environment of Business	3	
FINANCE REQUIREMENTS (18 S.H.)*		
FIN 320 Financial Management	3	
FIN 330 Financial Decision Models	3	
FIN 340 Investment Analysis and Portfolio Management	3	
FIN/ECO 360 Money, Banking & Capital Markets (Fall)	3	
FIN 370 Financial Institutions (Spring)	3	
FIN 490 Cases in Managerial Finance (Spring)	3	
FINANCIAL INVESTMENTS & MARKETS OPTION (9 S.H.)*	•	
FIN 316 Quantitative Methods in Finance or FIN 317 Fixed Income Securities (both courses-Spring)	3	
FIN 486 Financial Engineering (Fall)	3	
FIN/ECO 488 Multinational Financial Issues (spring)	3	
FREE ELECTIVES (18 S.H.)		l .

Free electives offer an opportunity to complete a minor, study a second language, study abroad, or participate in an internship. Make a plan.

BBA: Finance — Financial Investments & Markets Option (120 S.H. required to complete the degree) **Four-Year Plan** This is a sample sequence of courses. Other combinations are possible.



Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

_	SEMESTER 1 (13 S.H.)			SEMESTER 2 (15 – 16 S.H.)		
S.H.)	WRT 101 Composition I or WRT 210W	3		Gen Ed: COM 160, 161,162 or 163	3	
53	MAT 100 or Gen Ed Math	3		MAT 118, 133, 135 or 181	3 – 4	
YEAR (30-	Gen Ed: PS 104 World Governments, Economies & Culture	3		Gen Ed Humanities or WRT 210W	3	
	MIS 260 Information Systems Concepts	3		Gen Ed: PSY 100 Introduction to Psychology	3	
FIRST	MKT 101 Orientation to the Ancell Undergraduate Business Program	1		Gen Ed: Humanities	3	

=	SEMESTER 3 (17 S.H.)			SEMESTER 4 (15 – 16 S.H.)		
S.H	ACC 201	3		ACC 202 Managerial Accounting	3	
(32-33	ECO 211 Principles of Macroeconomics	3		Gen Ed: Humanities	3	
YEAR (3	ACC 340 Business Law or JLA 240 Commercial Law	3		ECO 213 Principles of Microeconomics	3	
	MGT 250 Organizational Behavior	3		FIN 230	3	
SECOND	MKT 200 Principles of Marketing	3		Gen Ed: Lab Science	3 – 4	
S	HPX 177	2				

	SEMESTER 5 (15 S.H.)			SEMESTER 6 (15 S.H.)		
S.H.)	FIN 310 Principles of Finance (ECO 211, ACC 201 and FIN 230)	3		FIN 320 Financial Management	3	
(30	MKT 201 Global Environment of Business (Soph. Standing)	3		MGT 320 Operations Management (Jr. Standing, FIN 230)	3	
YEAR	Gen Ed: Math/Science/Computer Science Elective	3		FIN 340 Investment Analysis and Portfolio Management	3	
THIRD	Elective	3		Elective	3	
F	Elective	3		Elective	3	
	Complete a degree audit and plan for application for	or gra	duation			

	·	SEMESTER 7 (15 S.H.)			SEMESTER 8 (15 S.H.)		
	S.H.	FIN 330 Financial Decision Models	3		FIN 370 Financial Institutions	3	
	(30	FIN/ECO 360 Money, Banking & Capital Markets	3		FIN 490 Cases in Managerial Finance	3	
	OURTH YEAR	FIN 486 Financial Engineering	3		FIN 316 Quantitative Methods in Finance or FIN 317 Fixed Income Securities	3	
		MGT 415 Strategic Management (Sr. Standing & GPA \geq 2.3)	3		FIN 488 Multinational Financial Issues	3	
	Ĭ	Elective	3		Elective	3	

The number of free electives available will vary based on your initial math and writing placement tests. MAT100 and WRT101, if required, count as elective credit.