

BA: Communication — Communication Studies (120 S.H. required to complete the degree)

Four-Year Plan This is a sample sequence of courses. Other combinations are possible.



Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

FIRST YEAR (30 S.H.)	SEMESTER 1 (13 S.H.)			SEMESTER 2 (15 S.H.)		
	WRT 101 Composition I or Writing Intensive	3		COM 260W Thinking through Communication or Free Elective	3	
	MAT 100 or Gen Ed Math/CS (Math must be above 100 level)	3		Gen Ed Math/CS	3	
	Gen Ed: Communication Skills	3		Gen Ed Social and Behavioral Sciences	3	
	Gen Ed: Humanities (Language if required)	3		Gen Ed: Humanities (Language if required)	3	
COM 102 Orientation to the Communication & Media Arts Major	1					

SECOND YEAR (30-32 S.H.)	SEMESTER 3 (16 S.H.)			SEMESTER 4 (15 S.H.)		
	COM 205 Communication Environments (COM 160 or 161 or 162 or 163)	3		COM 219 Communications Ethics (sophomore standing)	3	
	COM 290 Communication Theory (COM Skills & 1 other COM course)	3		COM Major Elective	3	
	Gen Ed: Humanities	3		Gen Ed: Humanities	3	
	Gen Ed: Social & Behavioral Sciences	3		Gen Ed Social & Behavioral Sciences	3	
Gen Ed: Lab Science	4		HPX177: Fitness for Life	2		

THIRD YEAR (30-32 S.H.)	SEMESTER 5 (15 S.H.)			SEMESTER 6 (15 S.H.)		
	COM 390 Research Methods in Communication	3		COM Major Elective	3	
	COM Major Elective	3		COM Major Elective	3	
	Gen Ed Humanities	3		Free Elective	3	
	Gen Ed: Social & Behavioral Sciences	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
	Math/CS or Science Gen Ed.					
Complete a degree audit and plan for application for graduation						

FOURTH YEAR (30 S.H.)	SEMESTER 7 (15 S.H.)			SEMESTER 8 (15 S.H.)		
	COM 495 Senior Thesis or Free Elective (COM 290 or COM 390 C or better)	3		COM 495 Senior Thesis or Free Elective (COM 290 or COM 390 C or better)	3	
	COM Major Elective	3		COM Major Elective	3	
	Free Elective	3		Free Elective	3	
	Free Elective	3		Free Elective	3	
Free Elective	3		Free Elective	3		

The number of Free Electives available will vary based on your initial math & writing placement tests. MAT 100 and WRT 101, if required, count as elective credit.

Options:

Media Production:

COM 146 Basic Video Production
 COM 235 Preproduction for TV & Film
 COM 242 Scriptwriting
 COM 243 Broadcast Writing
 COM 246 Intermediate Video Production
 COM 247 Live News & Election Coverage
 COM 252 Media Performance Techniques
 COM 270 Fund. of Radio Broadcasting
 COM 275 Radio Workshop
 COM 336 Postproduction
 COM 340 Sound for Video
 COM 394 Special Topics in Media Prod.
 COM 446 Advanced Video Production
 DIMA 100 Introduction to Digital Interactive Media Arts
 DIMA 200 Design for Digital Interactive Media

Media Studies:

COM 110 Sight, Sound and Motion
 COM 190 Mass Communication
 COM 230 History of Mass Media
 COM 263 Persuasion & Propaganda in Media
 COM 270 Fundamentals of Radio Broadcasting
 COM 271 Exploring the Film
 COM 272 History of American Film
 COM 371 Film and Video Art
 COM 372 Film & Literature
 COM 391 Special Topics in Media Studies
 COM 442 Communication Law
 COM 444 Women and Media in the US
 COM 480 Media Criticism
Public Relations & Public Communication Group
 COM 146 Basic Video Production
 COM 190 Introduction to Mass Communication

COM 203 Health Communication
 COM 243 Broadcast Writing
 COM 252 Performance Techniques for Media
 COM 263 Persuasion and Propaganda in Media
 COM 264 Argumentation and Debate
 COM 266 Rhetoric of Contemporary Conflict
 COM 267 Rhetoric of American Issues 1830 - Present
 COM 268 Public Communication
 COM 310 Business and Professional Speaking
 COM 362 Organizational Communication
 COM 393 Selected topics in Rhetoric/Pub Address
 COM 408 Strategies of Persuasion
 COM 442 Communication Law
 DIMA 100 Introduction to Digital Interactive Media Arts
 WRT 132W Introduction to Professional Writing
 WRT 255W Advertising, Copywriting, & Promotion

WRT 335W Fact-Based Opinion Writing
 WRT 340W Public Relations Writing, Concepts and Practices
Relational Communication:
 COM 200 Language and Communication
 COM 203 Health Communication
 COM 205 Communication Environments
 COM 208 Intercultural Communication
 COM 210 Nonverbal Communication
 COM 211 Women, Language & Communication
 COM 212 Effective Listening
 COM 215 Family Communication
 COM 245 Meditation, Self-awareness & Communication
 COM 362 Organizational Communication
 COM 392 Special Topics in Relational Communication