



Welcome!

You are invited to apply for a volunteer position on the Western Connecticut State University Alumni Association Board of Directors.

The Board was established in 1919 and operates to govern the Alumni Association and provide strategic direction, resources, and professional expertise to carry out the university's alumni relation's objectives. The Board is accepting nominations and applications for new members. We are seeking bright, creative, diverse, dedicated, and enthusiastic alumni with a true desire to support their alma mater by positively engaging other alumni in the life of WCSU. Board membership is a distinct honor and is rewarding. Members will play an active role in guiding the efforts and initiatives of the Office of Alumni Relations and serve as regional and national WCSU ambassadors. If Board membership is something you are interested in, we encourage you to submit an application!

Board Member Responsibilities

- Attend and actively participate in all Alumni Board meetings (6-7/year).
- Be a knowledgeable ambassador for the WCSU Alumni Association.
- Attend major university events.
- Reach out and engage fellow alumni in WCSU programs and support any annual WCSU Alumni Board fund raiser by actively seeking community donations/sponsorships (give or get).
- Support and encourage new and renewed membership in the WCSU Alumni Association.
- Assist WCSU and WCSU Alumni in identifying, cultivating and involving alumni in areas such as student recruitment, job placement, chapter leadership, financial support as well as identify potential alumni leaders and other volunteers.
- Abide by the Conflict of Interest Resolution.
- Adhere to the by-laws of the Association.
- Accept leadership roles in the Alumni Association's programs and activities and actively serve on at least one standing association committee. Please do not over commit to multiple committees.....quality is more important than quantity.
- Be familiar with programs and activities sponsored, organized and coordinated by WCSU, the WCSU Office of Alumni Relations and WCSU Alumni Association.

Board Member Qualifications

- Members of the Board of Directors should have several important qualities and be able to meet some very specific obligations. To that end, Board Members:
- Must be a graduate of WCSU.
- Should agree to maintain an active annual WCSU alumni status.
- Should have a positive view of the Association and University and desire to advance its mission.
- Should have the time available to invest in attending meetings and representing the board to its various constituencies.
- Should accept responsibility for the principle of "Give or Get." That means that board members should agree to donate a predetermined annual monetary contribution or to get an equal contribution from another source.

- Should have some skill, talent or access to resources that can benefit the Association.
- Should know, understand and be enthusiastically committed to meeting the needs of the people the Association serves and be loyal to the Association.

Please review the **Alumni Board Activity Grid** (attached), which lists a variety of ways WCSU Alumni Board members are expected to be involved. This document is to help board members track their participation in the life of the university beyond Alumni Board meetings and committees. It helps to focus board energy and serves as a way to demonstrate the outreach of our board. Board members are encouraged to add activities that meet their particular interests in the university.

Thank you for your interest, and taking the time to apply for the Western Connecticut State University Alumni Board!

**“Leadership through Example”
WCSU Alumni Board Activity Grid**

The purpose of this board involvement grid is to indicate the activities of the WCSU Alumni Board, as they forward the mission of the Office of Alumni Relations. Heightened alumni visibility at events and promotion of WCSU spirit will provide familiarity and encouragement for those alumni not necessarily involved.

Communication via word of mouth and the good reputation of alumni programs, services, and events will increase alumni participation. Promotion of the WCSU brand and spirit will help remind other alumni of why they love WCSU and plant the WCSU name in the minds of those who don't know of us.

It is essential that we diligently enhance awareness on the part of all alumni, as this is a key component of our work on the Alumni Board and as ambassadors for WCSU. Our responsibilities have been divided in three categories: service, support, and social.

Below are some suggested activities, but please feel free to add any additional activities in the blank lines provided.

Service

- Volunteer during Alumni Weekend
- Host a local, regional or national gathering
- Encourage one high school student to attend WCSU
- Be an advocate. Let other alumni know about all that's going on at WCSU

Support

- Encourage an alum to make his/her first contribution to WCSU
- Nominate an alum for an alumni award
- Take advantage of one alumni affinity program
- Participate in an upcoming alumni travel program
- Buy something on-line or in-person at the bookstore; Take advantage of the ___% alumni discount

Social

- Submit an item to Class Notes for inclusion in the Alumni News
- Attend Alumni Weekend
- Attend one on-campus non-athletic event (e.g. concert series, lecture series, play, or art event) annually
- Attend at least one WCSU athletics event annually
- Put an alumni sticker on your car
- Outfit your travel with WCSU luggage tags
- Sign up for the WCSU communities on Facebook, LinkedIn
- Wear WCSU apparel
- Read Alumni Update (e-newsletter) and forward it to your former classmates

Additional Activities:

**Western Connecticut State University Alumni Board
Candidate Application**

Candidate Name: _____

School/Degree/Class Year: _____

Company/Employer Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Preferred Phone Number: _____

E-mail: _____

Current and past volunteer involvement: _____

Please complete the following on a separate sheet of paper (type or print legibly):

1. What organizations were you actively involved with while a student at WCSU (including offices held)?
2. What has been your involvement with WCSU since your graduation?
3. What currently interests you about serving on the WCSU Alumni Board?
4. Can you share one idea that you might like to see the board undertake?
5. What skills, experiences, or abilities do you think will make the greatest impact on your service to WCSU's Alumni Board as it reaches out across the community to better engage WCSU alumni? If you have specific areas of interest (i.e. fundraising, athletics, career services, etc.), please indicate them within this response.
6. There are limited seats open for a board position. If you are not selected for the board this year, in what other areas would you enjoy serving WCSU as a volunteer?
7. If someone asked you why it is important to give to support WCSU, what would you say to them?
8. The WCSU Alumni Board has an annual fundraiser to support our scholarship fund as well as other objectives of the board. Would you be comfortable soliciting sponsors for our fundraiser?
9. The following are the current board committees. Which represent your top three interests?
Student Relations, Finance, University Gifts, Golf, Affinity, Homecoming, Scholarship, Nomination/Bylaws, Hall of Fame, Ancell School of Business, Travel

Thank you for your interest and taking the time to apply. We look forward to your involvement on the Board, or as a volunteer, in the life our university. Please e-mail your application and the name of two references to: Tammy Hammershoy, director of Alumni Relations, at alumni@wcsu.edu or send to the WCSU Alumni Office, 181 White Street, Danbury, CT 06810.