Szaky “upcycles” hard-to-recycle post-consumer waste, from used chip bags to cigarette butts, growing Terracycle to a $15 million a year business with operations in 23 countries.

The business started with Szaky’s plan to convert “worm poop” into plant fertilizer. Terracycle continues to sell that product and has expanded its mission to envision a world with zero consumer waste. People called him crazy.

“Terracycle tries to bring solutions to garbage where there are no solutions currently,” Szaky says. “As a consumer, your only choice is to throw it out, so we give special collection platforms and then we have really high-end solutions to turn them into new things.”

Terracycle continues to grow and succeed.

Join us to hear Tom Szaky discuss the relationship between business and protecting the earth.