



**Strategic Planning Initiatives
Accomplishments
Fall 2008**

ENROLLMENT MANAGEMENT

Goal 1: Outstanding Faculty – Retain and attract outstanding faculty who excel in their subject area and discipline and are committed to excellence in teaching, ensuring student success and fostering a diverse academic community.

- Dr. Dan Barrett, Psychology department, has assumed the position of Director of Faculty Advising, effective January 2008.

Goal 5: Enriching and Supportive Student-Focused Environment – Foster a holistic approach to intellectual and social growth and development that prepares students to be productive citizens of the state of Connecticut and the world by developing their knowledge, experience, and critical thinking and by fostering life-long learning characterized by intellectual curiosity, imagination, and creativity.

- Academic year registration/schedule of 15 credits (both gen ed and major classes), for all entering freshmen students entering WCSU, has been developed and will be implemented for fall 2009 class.
- A block schedule has been developed with consideration for space utilization for each school and has been developed and approved by all chairs. (The goal is to ensure that students get five classes within their disciplines.) This will be implemented fall 2009.
- A faculty workload blueprint/analysis of each school has been developed to identify the number of credit hours taught and credit hours required to meet student demand. The workload blueprint has been calibrated to assume growth of 5 – 5%, 6% and 7% growth potentials.
- The catalogue, (hard copy) and online, has been rewritten by chairs, deans and staff to assure accuracy. The catalogue for 2008-2009 will be completed December 2008 and will not be revised every other year but will be revised every 2 years; however changes will be made on the online version monthly.
- Catalogues will be accessed online in January and will be updated twice a year.
- The Admissions office is using advertisement on the Web to reach larger groups of students at a more cost efficient rate.

- A podcast of the president has been created so that all accepted new freshmen students will receive a congratulations from WCSU's president the same week that they are accepted.
- The Admissions office has a Facebook committee and is developing a Facebook page that will play a strong role in the recruitment process in the coming semester.
- A Common Hour has been created to be held every Wednesday from noon to 1:00 p.m. and will be implemented for spring 2009.
- A special orientation will be implemented for Transfer Students, spring 2009.
- A new repeat policy has been developed and implemented for fall 2008.
- A new alert system for seniors has been developed by the Enrollment Management Officer and the Academic Advisement Center. Any senior in need of one or two courses and not able to secure them is guaranteed that their courses will be offered so they can graduate in a timely manner.