

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN OVERVIEW FORM**

To: Implementation Team Chairs

Please complete this OVERVIEW form for your implementation team, and support each initiative identified in the overview form with a unique REPORTING form. Please email all documents to Beth Amyot, Ellen Durnin and Betsy McDonough by December 14, 2007.

Name of Strategic Plan Implementation Team Goal #5 Student Focused Environment

Team Chair Dr. Walter B. Bernstein

Members of Implementation Team

W. Bernstein, W. Cramer, K. Wiss, Emily Fromm (Student), Cindy Chuang, S. Johnson, M. Gernert and D. Leszko

List 3 to 5 initiatives identified for priority implementation. For each initiative, please furnish the relevant Strategic Plan Goal(s) by number and description. Use the following format:

Initiative:

Strategic Plan Goal(s). Cite reference number and description:

Goal 5.1 A Work with FYE coordinator and faculty to include student support services in addition to academic emphasis

Goal 5.1 I Develop programs that encourage pride and cooperative efforts between faculty and students (e.g. research day) and other activities that build spirit

Goal 5.4 J Improve recreation and fitness/wellness programming for students, faculty and staff. Design programs to appeal to and engage the majority of residential students.

Goal 5.4 K Establish and maintain a perpetual calendar of regular and predictable activities; develop a key dates to remember ID card

Goal 5.4 P Develop protocols for communication of campus events to students on a regular basis (e.g. electronic, print, and other media). Establish means of communicating with students regarding programs and activities

Please note any issues/problems/concerns that your team believes the President's Advisory and Coordinating Committee for Strategic Plan Implementation needs to address.

Our main concern is finding ways to work with other groups, committees and staff that may already be working on some of these issues in order to eliminate redundancy of effort.

Specific initiatives, timelines and metrics will be determined over the next several month with hopes to begin implementing aspects of the goals during the spring semester and beyond

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN GOAL #5 PROGRESS REPORT**

Timeline	5.4J: Improve recreation and fitness/wellness programming for students, faculty & staff. Design programs to appeal to and engage the majority of residential students	Actions/Progress	Measurable Outcomes	Issues/Concerns	5.4K: Establish and maintain a perpetual calendar of regular and predictable activities; develop a key dates to remember ID card	Actions/Progress	Measurable Outcome	5.4P: Develop protocols for communication of campus events to students on a regular basis (e.g. electronic, print, and other media). Establish means of communicating with students regarding programs and activities.	Actions/Progress	Measurable Outcome
Initiative:					Initiative:			Initiative:		
Feb.-Mar. 2008	A. Create an inventory of existing fitness/wellness facilities, equipment and resources available to the campus community	a.1. Amy Shanks, coordinator of Recreation department, has prepared the inventory list of existing fitness/wellness facilities, equipment and resources available on campus	M1. Identify the gaps between current status and expectations	#1. We are hopeful that through master facilities planning a dedicated space for wellness and recreation will help make this goal one that can impact the entire campus	A. Define the focus of communication to both residential and commuter students, part timers, graduate and Waterbury campus	a.1. Develop a focus for a communication plan that would impact all constituencies on the campus				
April-June 2008	B. Interview Cathy Rice, Sharon Guck and Amy Shanks to get an overview of current state of Wellness Initiative on campus including current programs, planned programs, task force members and other available resources	b.1. Sharon Guck and Amy Shanks attended the meeting on 4/4. Sharon has shared the mission & objectives of Wellness program and Amy shared 07-08 activities and events and student survey on activities awareness with committee members. They also discussed issues/concerns with the committee.	M2. Compare the differences between pre-promotion and post-promotion. Differences will be based on the following items: Degree of student awareness (% change), Frequency of usage, Student/Staff/Faculty satisfaction		B. Interview key communications staff on campus to determine the current state of communications.	b. 1. Interview communications staff on campus				
	C. Create a plan to promote fitness and wellness on the campus and/or support existing work being done by Wellness Initiative	c.1. Create a plan to promote fitness and wellness on campus			C. Form focus groups of students to explore the best kinds of communication vehicles they feel would be helpful	c.1. Meet with student focus groups (prior to this design survey instrument)				
					D. Explore the role of technology (website, etc.) to communicate events	d.1. Explore and discuss the role of technology in communicating programs/activities to students				
					E. Develop/Implement recommendations. E.g. What kinds of media shall be used consistently and how will the campus be so informed	e.1. Begin process of identifying and implementing recommendations				

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN REPORTING FORM**

Name of Strategic Plan Implementation Team Goal #5 Student Focused Environment

Goal as recorded on the Strategic Plan Overview Form:

5.1 A Work with FYE coordinator and faculty to include student support services in addition to academic emphasis

Initiative (a) Meet with FYE coordinator and faculty who have taught the courses to learn more about program goals

Initiative (b) Identify Academic and Student Success factors that are presently required in FYE courses

Initiative (c) Interview students who have completed FYE courses

Initiative (d) Make recommendations regarding changes in student success factor elements for FYE courses

Activity time line for Initiatives: *In this section, list key initiatives/activities and the timeframe in which they will occur. Please include the date this initiative will be presented to UPBC for review.*

Please use the following format:

Date:

Action:

Date: February 2008

Initiative (a)

Action: Meet with FYE coordinator and faculty who have taught the courses to learn more about program goals

Initiative (b)

Date: March 2008

Action: Identify Academic and Student Success factors that are presently required in FYE courses

Initiative (c)

Date: April 2008

Action: Interview students who have completed FYE Courses

Initiative (d)

Date: May 2008-through Summer 2008

Action: Make recommendations regarding changes in student success factor elements for FYE Courses

Measurable outcomes. *In this section, list the measurable (and preferably quantifiable) means and associated timeframes that will be used to assess outcomes/progress toward attainment of this initiative.*

Please use the following format:

Measure:

Date(s):

Measure:

Date(s):

Measure:

Date(s):

Measure #1 How do the key success factors help FYE students

Measure #2 Course completion rate comparison

List of university committees/organizations that your team will regularly give progress reports to, for example, CUCAS, General Education, Senate etc.

Please use the following format:

Committee/Organization:

Reporting Dates:

We will work with the Gen. Ed FYE committee to update them toward end of spring 2008 semester

Please note any issues/problems/concerns that your team believes the President's Advisory and Coordinating Committee for Strategic Plan Implementation needs to address.

The issues related to assessment of the FYE program and its impact on students should be explored

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN REPORTING FORM**

Name of Strategic Plan Implementation Team Goal #5 Student Focused Environment

Goal as recorded on the Strategic Plan Overview Form:

5.1 I Develop programs that encourage pride and cooperative efforts between faculty and students (e.g. research day) and other activities that build spirit

Initiative (a) Organize a campus wide Forum (with SGA) to discuss meaning of community e.g. what does it mean to be a living and learning community? How does this relate to campus pride-civility-etc??

Initiative (b) Develop a list of all current activities on campus that could build support for major campus wide pride initiatives

Initiative (c) Showcase residential life programs-CULTURE-programs that might involve faculty (faculty fellows), faculty-in-residence and theme housing (Use Open House, Orientation and other programs to showcase residential life. Explore feasibility of establishing faculty-in-residence and theme housing programs.

Activity time line. *In this section, list key activities and the timeframe in which they will occur. Please include the date this initiative will be presented to UPBC for review.*

Please use the following format:

Date:

Action:

Initiative (a)

Date: February 2008

Action: Plan to organize a campus wide Forum with SGA to discuss meaning of community on campus with the program to be offered in either March or April

a) Identify the meaning of living and learning community

b) Collect the information from students, staff and faculty

Initiative (b)

Date: March 2008

Action: Develop a list of all current activities on campus that could build support for major campus wide pride initiatives

a) List all current activities and identify the gaps between current activities and students/staff/faculty expectations

Initiative (c)

Date: March-April 2008

Action: Explore feasibility of establishing faculty-in-residence and theme housing programs for Fall 2008.

Measurable outcomes. *In this section, list the measurable (and preferably quantifiable) means and associated timeframes that will be used to assess outcomes/progress toward attainment of this initiative.*

Please use the following format:

Measure:

Date(s):

Measure:

Date(s):

Measure:

Date(s):

<p>Measure #1 Establish/Identify the meaning /objective of living and learning community</p> <p>Measure #2 Develop campus activities based on the inputs from students/staff/faculty</p> <p>Measure #3 Measure student participation/attendance</p>
--

List of university committees/organizations that your team will regularly give progress reports to, for example, CUCAS, General Education, Senate etc.

Please use the following format:

Committee/Organization:

Reporting Dates:

<p>Will be working closely with the Provost and Academic Affairs Groups</p>

Please note any issues/problems/concerns that your team believes the President's Advisory and Coordinating Committee for Strategic Plan Implementation needs to address.

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN REPORTING FORM**

Name of Strategic Plan Implementation Team Goal #5 Student Focused Environment

Goal as recorded on the Strategic Plan Overview Form:

5.4 J Improve recreation and fitness/wellness programming for students, faculty and staff. Design programs to appeal to both residential and commuter students.

Initiative (a) Create an inventory of existing fitness/wellness facilities, equipment and resources available to the campus community

Initiative (b) Interview Cathy Rice, Sharon Guck and Amy Shanks to get an overview of current state of Wellness Initiative on campus including current programs, planned programs, Task Force members and other available resources.

Initiative (c) Create a plan to promote fitness and wellness on the campus and/or support existing work being done by Wellness Initiative

Activity time line. *In this section, list key activities and the timeframe in which they will occur. Please include the date this initiative will be presented to UPBC for review.*

Initiative (a)

Date: March 2008

Action: Create an inventory of existing fitness/wellness facilities, equipment and resources available on campus

- a) Fitness/wellness equipment availability: what do we have? What are the current resources?
- b) Who uses these facilities
- c) What are the student/staff/faculty expectations

Initiative (b)

Date: April 2008

Action: Invite Cathy Rice, Sharon Guck and Amy Shanks to meeting of strategic planning group to learn more about Wellness Initiative

- a) Analyze input from meetings with current folks involved with Wellness Initiative

Initiative (c)

Date: May-June 2008

Action: Create a plan to promote fitness and wellness on campus

- a) Create a promotion plan based on above actions

Measurable outcomes. *In this section, list the measurable (and preferably quantifiable) means and associated timeframes that will be used to assess outcomes/progress toward attainment of this initiative.*

Please use the following format:

Measure:

Date(s):

Measure:

Date(s):

Measure:

Date(s):

Measure #1 Identify the gaps between current status and expectations

Measure #2 Compare the differences between pre-promotion and post-promotion. Differences will be based on the following items: Degree of student awareness (%change), Frequency of usage, Student Staff/Faculty Satisfaction

List of university committees/organizations that your team will regularly give progress reports to, for example, CUCAS, General Education, Senate etc.

Please use the following format:

Committee/Organization:

Reporting Dates:

We will be working with the Wellness Task Force, Recreation Coordinator and Housing areas keeping them informed as to progress and programs

Please note any issues/problems/concerns that your team believes the President's Advisory and Coordinating Committee for Strategic Plan Implementation needs to address.

We are hopeful that through master facilities planning a dedicated space for wellness and recreation will help make this goal one that can impact the entire campus

**WESTERN CONNECTICUT STATE UNIVERSITY
STRATEGIC PLAN REPORTING FORM**

Name of Strategic Plan Implementation Team Goal #5 Student Focused Environment

Goal as recorded on the Strategic Plan Overview Form:

5.4-K Establish and Maintain a perpetual calendar of regular and predictable activities; develop a key dates to remember ID card

5.4-P Develop protocols for communication of campus events to students on a regular basis (e.g. electronic, print, and other media). Establish means of communicating with students regarding programs and activities.

(Note: The Committee agreed to combine these two goals on one sheet because they are so closely related to each other)

Initiative (a) : Define the focus of communication to both residential and commuter students, part timers, graduate and Waterbury

Initiative (b) : Interview key communications staff on campus to determine the current state of communications

Initiative (c) : Form focus groups of students to explore the best kinds of communication vehicles they feel would be helpful

Initiative (d) : Explore the role of technology (web site, etc) to communicate events

Initiative (e): Develop/Implement recommendations..e.g. What kinds of media shall be used consistently and how will the campus be so informed

Activity time line. *In this section, list key activities and the timeframe in which they will occur. Please include the date this initiative will be presented to UPBC for review.*

Please use the following format:

Date:

Action:

Initiative (a)

Date: February-March 2008

Action: Develop a focus for a communication plan that would impact all constituencies on the campus

Initiative (b)

Date: February-March 2008

Action: Interview key communications staff on campus

Initiative (c)

Date: April-May into Fall 2008

Action: Meet with student focus groups (prior to this design survey instrument)

Initiative (d)

Date: Spring 2008 semester

Action: Explore and discuss the role of technology in communicating programs/activities to students

Initiative (e)

Date: Fall 2008-Spring 2009

Action: Begin process of identifying and implementing recommendations

Measurable outcomes. *In this section, list the measurable (and preferably quantifiable) means and associated timeframes that will be used to assess outcomes/progress toward attainment of this initiative.*

Please use the following format:

Measure:

Date(s):

Measure:

Date(s):

Measure:

Date(s):

List of university committees/organizations that your team will regularly give progress reports to, for example, CUCAS, General Education, Senate etc.

Please use the following format:

Committee/Organization:

Reporting Dates:

We will report to Public Relations, the ECHO and WXCI as progress is made in developing communication outlets

Please note any issues/problems/concerns that your team believes the President's Advisory and Coordinating Committee for Strategic Plan Implementation needs to address.

Use of electronic signage to promote activities while part of the campus signage project appears to be available in several years

WESTERN CONNECTICUT STATE UNIVERSITY
Strategic Planning Implementation Team – Student Engagement

Walter Bernstein,

Walter Cramer

~~Katy Wiss~~

Emily Fromm (Student)

Cindy Chuang

Sam Johnson

Maureen Gernert

Dennis Leszko

On-going collaboration with the following groups:

- Provost
- Academic Affairs groups
- Gen. Ed. Committee
- FYE Coordinator
- Recreation Department
- Student Government Association (SGA)
- Housing and Residence Life Office (HRL)
- Wellness Task Force
- Public Relations
- ECHO
- WXCI