

# BBA: Undecided (122 S.H. required to complete the degree)



Name: \_\_\_\_\_ Adviser: \_\_\_\_\_

## General Education Requirements (42 S.H.)

COMMUNICATION SKILLS (3 S.H.)*		
Choose one of the following: COM 160 Public Speaking*, COM 161 Decision Making in Groups*, COM 162 Interpersonal Communication* or COM 163 Living in Communication*		
COM:	3	
WRITING INTENSIVE (W) *		
All students must complete at least one writing-intensive course. W courses can be found in several disciplines. The credits will be counted in the discipline associated with the course. <b>NOTE:</b> WRT101 does not satisfy the writing-intensive requirement.		
CRN:	Y/N	
HUMANITIES (15 S.H.)		
Humanities courses can be found in seven fields including: Communications, Fine and Applied Arts ( <b>NOTE:</b> Students may only use one studio course to satisfy this requirement), Foreign Languages, Humanistic Studies, Literature, Philosophy, and Western History. You must complete courses in at least three areas. <b>NOTE:</b> You must complete the foreign language requirement (Elementary II or higher) before counting Elementary I foreign language courses as Humanities credit.		
WRT 210W Managerial Writing	3	
Elective:	3	
Elective:	3	
Elective:	3	
Elective:	3	
SOCIAL AND BEHAVIOR SCIENCES (12 S.H.)		
Courses that satisfy this requirement can be found in Social Sciences (Anthropology, Economics, Political Science, Social Sciences, and Sociology), Non-Western Culture and Psychology. You must select from the courses listed below. Other courses in these areas may be taken as free electives.		
PSY 100 Introduction to Psychology*	3	
PS 104 World Governments, Economies & Cultures	3	
ECO 200 Principles of Macroeconomics	3	
ECO 101 Principles of Microeconomics	3	
NATURAL SCIENCES, MATHEMATICS & COMPUTER SCIENCE (10 S.H.)		
Students must complete one lab science and at least one math or computer science course in this category. <b>NOTE:</b> MAT100 does not satisfy this requirement.		
Select one: MAT 118, MAT 133, MAT 135, MAT 181	3 - 4	
Lab Science *	3 - 4	
Elective:	4	
HEALTH PROMOTION AND EXERCISE SCIENCES (2 S.H.)		
HPX 177 Fitness for Life — Lecture	1	
HPX 177 Fitness for Life — Lab	1	

\*G.P.A.  $\geq$  2.3 is required for all courses meeting the major requirements.

**NOTES**

## Major Requirements (30 S.H. BBA Core + 25 S.H. Marketing )\*\*

BBA CORE REQUIREMENTS (30 S.H.)		
ACC 201 Financial Accounting *	3	
ACC 202 Managerial Accounting *	3	
ACC 340 Business Law or JLA 240 Commercial Law	3	
FIN 230 Business Statistics *	3	
FIN 310 Principles of Finance *	3	
MGT 250 Organizational Behavior *	3	
MGT 320 Operations Management *	3	
MGT 415 Strategic Management *	3	
MIS 260 Information Systems Concepts	3	
MKT 301 Principles of Marketing	3	
MAJOR REQUIREMENTS (12 – 33 S.H.) Declared by end of sophomore year		
FREE ELECTIVES (17 – 29 S.H.)		
At least 16 S.H. of the free electives must be non-business courses		
Elective:		
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**Four-Year Plan** This is a sample sequence of courses. Other combinations are possible.



Pre-requisites are in parentheses; see catalog for details.

Class standing by credit: Freshman: 0-29 credits; Sophomore: 30-59 credits; Junior: 60-89 credits; Senior: 90+ credits

FIRST YEAR (30-31 S.H.)	SEMESTER 1 (15 S.H.)			SEMESTER 2 (15 – 16 S.H.)		
	WRT 101 Composition I or Writing Intensive	3		Gen Ed: COM 160, 161, 162 or 163	3	
	MAT 100 or Gen Ed Math	3		MAT 118, 133, 135 OR 181	3 – 4	
	Gen Ed: PS 104 World Gov'ts, Economies & Culture	3		Gen Ed Humanities (Foreign Language recommended) or Writing Intensive	3	
	MIS 260 Information Systems Concepts	3		Gen Ed: PSY 100 Introduction to Psychology	3	
	Free Elective	3		Gen Ed: Humanities	3	

SECOND YEAR (33 S.H.)	SEMESTER 3 (17 S.H.)			SEMESTER 4 (16 S.H.)		
	ACC 201 (MAT 098 or test score)	3		ACC 202 (ACC 201, MIS 260 & MAT 100)	3	
	ECO 200 (MAT 118)	3		Non-business Free Elective	3	
	FIN 230 (MAT 100 or appropriate test score and MIS 260)	3		ECO 101	3	
	MGT 250 (PSY 100 & Writing Intensive Course)	3		MKT 301 (Soph. Standing)	3	
	Gen Ed: Humanities	3		Gen Ed: Lab Science	3	
	HPX 177	2		<b>DECLARE MAJOR</b>		

THIRD YEAR (30 S.H.)	SEMESTER 5 (15 S.H.)			SEMESTER 6 (15 S.H.)		
	FIN 310 (ACC 201, ECO 200, and FIN 230)	3		Major Course	3	
	Gen Ed: Math/Science/Computer Science Elective	3		Major Course	3	
	Gen Ed: Humanities	3		Major Course	3	
	Major Course	3		Major Course	3	
	Major Course	3		Non-business Free Elective	3	

FOURTH YEAR (30 S.H.)	SEMESTER 7 (15 S.H.)			SEMESTER 8 (15 S.H.)		
	Major Course	3		Major Course	3	
	Major Course	3		Major Course	3	
	Major Course	3		Free Elective	3	
	Free Elective	3		Non-business Free Elective	3	
	Non-business Free Elective	3		Non-business Free Elective	3	

The number of free electives available will vary based on your initial math & writing placement tests. MAT100 and WRT101, if required, count as elective credit.

Free electives offer an opportunity to complete a minor, study a second language, study abroad, or participate in an internship. Make a plan.