

Bachelor of Business Administration Assessments

Ancell Assessment aligns with the 8 employment competencies set forth by the National Association of Colleges and Employers (NACE). NACE is the leading source of information on the employment of the college educated, and forecasts hiring and trends in the job market; tracks starting salaries, recruiting and hiring practices, and student attitudes and outcomes; and identifies best practices and benchmarks.

Learning Goal	Assessment	Why we do it and what it measures	When do we measure?
Communication	Written and Oral Communication samples assessed by Ancell faculty	Faculty review and assess student writing and oral presentations samples.	Written - Odd years Oral - Even years
Core Business Knowledge	Peregrine Programmatic Assessment Service for Business Administration	The Peregrine Business Administration Assessment is a comprehensive undergraduate tool designed to measure the critical knowledge and understanding of Ancell students across 12 major topics including business ethics. Peregrine offers comprehensive national comparative data for the assessment, enabling us to evaluate our students' performance and compare our program's effectiveness to programs at similar institutions nationwide.	Odd years
Critical Thinking	Watson Glaser Critical Thinking Assessment	The Watson Glaser Critical Thinking Assessment has a long history of use in business, government, and education. It assesses critical thinking ability and decision making, predicts judgment, problem solving, creativity, openness to experience & more. Watson-Glaser measures critical thinking ability—one of the strongest predictors of job success.	Odd years
Global/Ethical	Global Competency Aptitude Assessment	Used around the world by corporations, educational institutions, nonprofit organizations and government, the GCAA® provides targeted metrics for the global knowledge, attitudes and people skills necessary for effectiveness in our global economy and society. Such objective insights are critical for benchmarking, decision-making, and identifying improvement opportunities.	Even years
Groups and Teams	Capsim TeamMate Assessment	Team based assignments, team activities and team presentations are integral to most business school programs for one reason: business requires graduates to be more than individual contributors; it requires graduates with management competencies such as team skills. This online assessment tool not only offers assessment of team efficacy, but offers suggestions for solving any problems it diagnoses.	Every semester
Groups and Teams	Groups and Teams Knowledge Acquisition Assessment	Ancell faculty created this assessment to assess overall knowledge of group and team dynamics necessary for management.	Every semester