

Western Connecticut State University
Ancell School of Business
Undergraduate Learning Goals and Assessments

Learning Goal	Assessment	Why we do it and what it measures
Core Business Knowledge	Educational Testing Service (ETS) Major Field Test for Business	The ETS® Major Field Tests are comprehensive undergraduate and MBA outcomes assessments designed to measure the critical knowledge and understanding obtained by students in a major field of study. ETS offers comprehensive national comparative data for the Major Field Tests, enabling us to evaluate our students' performance and compare our program's effectiveness to programs at similar institutions nationwide.
Critical Thinking	Watson Glaser	The Watson Glaser Critical Thinking Assessment has a long history of use in business, government, and education. It assesses critical thinking ability and decision making, predicts judgment, problem solving, creativity, openness to experience & more. Watson-Glaser measures critical thinking ability—one of the strongest predictors of job success.
Global/Ethical	Global Competency Aptitude Assessment	Used around the world by corporations, educational institutions, nonprofit organizations and government, the GCAA® provides targeted metrics for the global knowledge, attitudes and people skills necessary for effectiveness in our global economy and society. Such objective insights are critical for benchmarking, decision-making, and identifying improvement opportunities.
Groups and Teams	Capsim TeamMate Assessment	Team based assignments, team activities and team presentations are integral to most business school programs for one reason: business requires graduates to be more than individual contributors; it requires graduates with management competencies such as team skills. This online assessment tool not only offers assessment of team efficacy, but offers suggestions for solving any problems it diagnoses.

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