An Entrepreneurial Panel Discussion

Doing business on the SIDE. What does it mean to pursue a passion as a side hustle? How to succeed in a full-time business while also doing something different?

Does it help to have an entrepreneurial mindset?

Alicia Ghio  BA Psychology, is co-owner of Danbury’s RmediA, a producer of commercial videos. Alicia “wrangles” production, but also publishes a blog Local Food Rocks, and is president of CityCenter Danbury, responsible for revitalizing the city’s downtown area. How does she juggle all this?

Vickie Foy  has a degree in wildlife management but is a clinical researcher for Unilever, studying the influence of surfactants on skin health. A published scientist, she also loves working in pottery, and teaches classes in clay sculpture at Village Center for the Arts in New Milford. Is there any connection?

Kevin Danenberg  majored in Jazz Studies, minored in Computer Science, and founded Axesmith Data Solutions to develop custom databases to help businesses make better decisions. He also designs saxophone mouthpieces as founder of Area Flat Five. The “Orca” is the result. Which is his true passion?

Monday, March 2, 2020, 6:30 to 8 p.m.
Westside Classroom Building, Room 218
WCSU Westside campus
43 Lake Ave. Extension, Danbury, Connecticut

This event is free and open to the public.

Contact Dr. Pauline Assenza, assenzap@wcsu.edu for more information.