



# Micro-Internships

Get Experience. Get Paid. Get Hired.



Through these short-term, paid, project-centered experiences, you can demonstrate your skills, explore career paths, and expand your professional network. Unlike traditional internships, these paid opportunities are available year-round, tend to be remote, typically range from 5 to 40 hours of work, and are deadline-driven as opposed to set during specific hours - perfect for students with erratic or hectic schedules!

"I've only been using the site for about a year and I've gotten a wide variety of experience to add to my resume."

Danielle Whitaker  
Mass Communications Major  
from a  
Small, Public University

"Micro-Internships are a great, low-stress way to gain experience with a company before pursuing a full-time role. It's like a tryout!"

Christian Coveau  
Sports Administration Major  
from a  
Large, Public University

"I enjoyed learning new skills in a field that I never thought I would be part of as a result of my Micro-Internship."

Eliza Kuperschmid  
English/Music Major  
from a  
Small, Private,  
Liberal Arts College

## How it Works

### Create a Profile



Signing up takes less than 10 minutes!

[www.parkerdewey.com/career-launchers](http://www.parkerdewey.com/career-launchers)

### See Micro-Internships



Check out details on available assignments, including when they're due and the pay.

### Apply



Decide which opportunities interest you - this is a great way to explore different roles and industries.

### Complete the Assignment



Once selected, work directly with the company. Do your best to make a good impression!

# Frequently Asked Questions

- **What is a Micro-Internship?** Micro-Internships are short-term, paid, professional assignments that are similar to those given to new hires or interns. They take place year-round, are typically 5-40 hours in duration, and are due 1-4 weeks after kickoff.
- **Can Micro-Internships posted on Parker Dewey be unpaid?** No. While unpaid internships can be valuable professional development opportunities, they are not accessible to students who cannot afford to work for free. Our mission is to provide opportunities to students from all backgrounds, and unpaid experiences goes against that mission.
- **Are Micro-Internships available to grad students? Alumni?** Yes to both. Micro-Internships help students gain experience to launch their careers. Once someone has been working in their target field for a year or more, they likely will no longer find Micro-Internships to be of interest.
- **What is the cost of engaging Parker Dewey?** The organization posting the project determines the cost of the project including the project deliverables and timeline. All projects are fixed-fee and generally equate to \$12-25/hour. Students receive 90% of the payment, while Parker Dewey retains the remaining 10% to cover expenses. The student is paid by Parker Dewey upon completion of the project and company satisfaction is guaranteed.

Find more answers at [parkerdewey.com/faq](https://parkerdewey.com/faq)

## Quick Facts

**80%**

of Micro-Internships have been completed by students from under-represented backgrounds

**OVER 98%**

of Micro-Internships are completed satisfactorily

**OVER 500**

colleges/universities have partnered with Parker Dewey (and counting)

**96%**

of those who complete Micro-Internships are employed upon graduation (compared to 55% of all recent college grads)

**98%**

of those who complete Micro-Internships stay in their jobs for one year or more (compared to 45% of all recent grads)

## Example Micro-Internships

- Data Clean-Up
- Social Media Content Creation
- Competitor Prospecting
- Candidate Sourcing
- Lead Generation
- Market Research
- White Paper Development
- Website Development/Updates

- Social Media Analysis
- CRM Lead Cleansing
- Public Document Review
- User Experience Testing
- Vendor Research
- Data Visualization

