

COMMUNICATION

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COMMUNICATION PROFILE

According to the Bureau of Labor Statics, employment of media and communication occupations is projected to grow 6 percent from 2016 to 2026, about as fast as the average for all occupations, which will result in about 43,200 new jobs. Demand for media and communication occupations is expected to arise from the need to create, edit, translate, and disseminate information through a variety of different platforms. The median annual wage for media and communication occupations was \$56,340 in May 2017, which was higher than the median annual wage for all occupations of \$37,690.

- [WCSU Communication Occupational Outlook Handbook](#)

RELATED CAREER TITLES

The career paths listed below are only a sample of the opportunities one may consider. They have been taken from the Bureau of [Labor's Occupational Outlook Handbook](#) and the [O*Net Online](#). Some career paths may require additional education and training. To gain more understanding of the different career paths, take a look at [Candid Career](#), where you can watch testimonials of people doing exactly what you might want to pursue.



Announcers	Broadcast and Sound Engineers
Editors	Film and Video Editors
Camera Operators	Social Media Marketers
Translators/Interpreters	Photographers
Public Relations Specialists	Reporters
Broadcast News Analysts	Technical Writers
Authors	Human Resources
Advertising Executives	Publishers/Copywriters
Lobbyists	Teachers

SAMPLE RÉSUMÉS

1. Sample one (these samples will be PDF links)
2. Sample two
3. Sample three

JOB SEARCH ENGINES

[Communications Jobs](#)

[Entertainment Careers](#)

[Hoojobs](#)

[Journalism Jobs](#)

[PR Crossing](#)

[PRSA Job Center](#)

[TV Jobs.com](#)

RESEARCH RESOURCES

[Communications Major](#)

[HARO](#)

[One Day One Job](#)

[World Wide Learn](#)

SALARY INFORMATION

Prepare for interviews, compare salaries and get company reviews with a free student account from [Glassdoor](#). Simply click the link and sign up with your student email address.

[Pay Scale](#)

[Glassdoor](#)

[About.com](#)

[PR News Online](#)

WHAT YOU CAN DO NOW

Join a professional society or association related to Communication – See list below

Consider studying abroad. [Click here](#) to learn more.

Volunteer for WCSU's Vita Program

Volunteer for [Junior Achievement](#) in your community

ASSOCIATIONS

Professional associations are a great way for college students, recent graduates, and career changers to enhance personal and professional development while being provided endless networking opportunities. Being a member of an association also offers chances to attend conferences, learn about latest industry trends, scholarships, internship opportunities, along with attitudes and competencies expected in the industries of interest. Many associations encourage students to participate and even offer drastically reduced membership rates. Being a member of an association could be the best thing you do for your career.

[American Communication Association \(ACA\)](#)

[Association for Business Communication \(ABC\)](#)

[Association for Women in Communications \(AWC\)](#)

[Central States Communication Association \(CSCA\)](#)

[Design Communication Association \(DCA\)](#)

[International Association of Business Communicators \(IABC\)](#)

[International Communication Association \(ICA\)](#)

[National Communication Association \(NCA\)](#)

[Society for Technical Communication \(STC\)](#)