According to the Bureau of Labor Statistics, employment of media and communication occupations is projected to grow 6 percent from 2016 to 2026, about as fast as the average for all occupations, which will result in about 43,200 new jobs. Demand for media and communication occupations is expected to arise from the need to create, edit, translate, and disseminate information through a variety of different platforms. The median annual wage for media and communication occupations was $56,340 in May 2017, which was higher than the median annual wage for all occupations of $37,690.

At WCSU, The Communication & Media Arts Department has three degrees in which to choose: Communication, Media Arts Production, and Digital & Interactive Media Arts: an interdisciplinary degree between Media Production (Macriscostas), Art (VPAC), and Computer Science (Macriscostas).

The Communication degree and Communication Studies Major focuses on students who major in communication and helps them prepare for graduate studies or careers directly related to: managing interaction in settings such as social service agencies, small businesses, and corporations; media use, analysis and criticism; and related fields that require public speaking, persuasion, and application or analysis of interpersonal and public speaking skills.

The Media Arts degree and Media Production Major helps students prepare for graduate studies or careers directly related to: media creation (digital film, television, video, web), media performance, media use, analysis, and criticism. It is an applied, experientially-based degree.

WCSU Communication
Occupational Outlook Handbook

RELATED CAREER TITLES
The career paths listed below are only a sample of the opportunities one may consider. They have been taken from the Bureau of Labor’s Occupational Outlook Handbook and the O*Net Online. Some career paths may require additional education and training. To gain more understanding of the different career paths, take a look at Candid Career, where you can watch testimonials of people doing exactly what you might want to pursue.

<table>
<thead>
<tr>
<th>Announcers</th>
<th>Broadcast and Sound Engineers</th>
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<tr>
<td>Editors</td>
<td>Film and Video Editors</td>
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<td>Camera Operators</td>
<td>Social Media Marketers</td>
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<td>Translators/Interpreters</td>
<td>Photographers</td>
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<td>Public Relations Specialists</td>
<td>Reporters</td>
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<td>Broadcast News Analysts</td>
<td>Technical Writers</td>
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<td>Advertising Executives</td>
<td>Publishers/Copywriters</td>
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<td>Lobbyists</td>
<td>Teachers</td>
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</tbody>
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RÉSUMÉ SAMPLES & HELP

For a guide, and list of sample résumés, please visit our virtual résumé tool at https://www.wcsu.edu/careersuccess/resumes/. This is where you will find sample résumés, download our fillable résumés template, and find the cover letter & résumé checklist to ensure you are on the right track. Whether you are applying directly to a person, or an applicant tracking system (ATS), there are things you will need to know for your résumé to be recognized by the company’s database. Use the checklist we provide and always proofread for perfection. Remember, your résumés and cover letters are the first writing samples any employer will ever see from you. You need to make sure it is perfect. Don’t risk it, and come visit one of our Career Peer Leaders, who can help you. We are available Monday through Friday, either virtually or in person, anytime between 9 am to 5 pm. If you would like information or to set an appointment, please contact Christine Hoy at hoyc@wcsu.edu.

JOB SEARCH ENGINES

Communications Jobs
Entertainment Careers
Hoojobs
Journalism Jobs
PR Crossing
PRSA Job Center
TV Jobs.com
RESEARCH RESOURCES

Communications Major
HARO
One Day One Job
World Wide Learn

SALARY INFORMATION

Prepare for interviews, compare salaries and get company reviews with a free student account from Glassdoor. Simply click the link and sign up with your student email address.

Pay Scale
Glassdoor
About.com
PR News Online

WHAT YOU CAN DO NOW

Join a professional society or association related to Communication – See list below
Consider studying abroad. Click here to learn more.
Volunteer for WCSU’s Vita Program
Volunteer for Junior Achievement in your community

ASSOCIATIONS

Professional associations are a great way for college students, recent graduates, and career changers to enhance personal and professional development while being provided endless networking opportunities. Being a member of an association also offers chances to attend conferences, learn about latest industry trends, scholarships, internship opportunities, along with attitudes and competencies expected in the industries of interest. Many associations encourage students to participate and even offer drastically reduced membership rates. Being a member of an association could be the best thing you do for your career.

American Communication Association (ACA)
Association for Business Communication (ABC)
Association for Women in Communications (AWC)
Central States Communication Association (CSCA)
Design Communication Association (DCA)
International Association of Business Communicators (IABC)
International Communication Association (ICA)
National Communication Association (NCA)
Society for Technical Communication (STC)