

COMMUNICATION

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COMUNICATION PROFILE

According to the Bureau of Labor Statics, employment of media and communication occupations is projected to grow 6 percent from 2016 to 2026, about as fast as the average for all occupations, which will result in about 43,200 new jobs. Demand for media and communication occupations is expected to arise from the need to create, edit, translate, and disseminate information through a variety of different platforms. The median annual wage for media and communication occupations was \$56,340 in May 2017, which was higher than the median annual wage for all occupations of \$37,690.

At WCSU, The Communication & Media Arts Department has three degrees in which to choose: **Communication**, **Media Arts Production**, and **Digital & Interactive Media Arts**: an interdisciplinary degree between Media Production (Macriscostas), Art (VPAC), and Computer Science (Macriscostas).

The Communication degree and Communication Studies Major focuses on students who major in communication and helps them prepare for graduate studies or careers directly related to: managing interaction in settings such as social service agencies, small businesses, and corporations; media use, analysis and criticism; and related fields that require public speaking, persuasion, and application or analysis of interpersonal and public speaking skills.

The Media Arts degree and Media Production Major helps students prepare for graduate studies or careers directly related to: media creation (digital film, television, video, web), media performance, media use, analysis, and criticism. It is an applied, experientially-based degree.

[WCSU Communication](#)

[Occupational Outlook Handbook](#)

RELATED CAREER TITLES

The career paths listed below are only a sample of the opportunities one may consider. They have been taken from the Bureau of [Labor's Occupational Outlook Handbook](#) and the [O*Net Online](#). Some career paths may require additional education and training. To gain more understanding of the different career paths, take a look at [Candid Career](#), where you can watch testimonials of people doing exactly what you might want to pursue.



Announcers	Broadcast and Sound Engineers
Editors	Film and Video Editors
Camera Operators	Social Media Marketers
Translators/Interpreters	Photographers
Public Relations Specialists	Reporters
Broadcast News Analysts	Technical Writers
Authors	Human Resources
Advertising Executives	Publishers/Copywriters
Lobbyists	Teachers

RÉSUMÉ SAMPLES & HELP

For a guide, and list of sample résumés, please visit our virtual résumé tool at <https://www.wcsu.edu/careersuccess/resumes/>. This is where you will find sample résumés, download our fillable résumés template, and find the cover letter & résumé checklist to ensure you are on the right track. Whether you are applying directly to a person, or an applicant tracking system (ATS), there are things you will need to know for your résumé to be recognized by the company's database. Use the checklist we provide and always proofread for perfection. Remember, your résumés and cover letters are the first writing samples any employer will ever see from you. You need to make sure it is perfect. Don't risk it, and come visit one of our Career Peer Leaders, who can help you. We are available Monday through Friday, either virtually or in person, anytime between 9 am to 5 pm. If you would like information or to set an appointment, please contact Christine Hoy at hoyc@wcsu.edu.

JOB SEARCH ENGINES

[Communications Jobs](#)

[Entertainment Careers](#)

[Hoojobs](#)

[Journalism Jobs](#)

[PR Crossing](#)

[PRSA Job Center](#)

[TV Jobs.com](#)

RESEARCH RESOURCES

[Communications Major](#)

[HARO](#)

[One Day One Job](#)

[World Wide Learn](#)

SALARY INFORMATION

Prepare for interviews, compare salaries and get company reviews with a free student account from [Glassdoor](#). Simply click the link and sign up with your student email address.

[Pay Scale](#)

[Glassdoor](#)

[About.com](#)

[PR News Online](#)

WHAT YOU CAN DO NOW

Join a professional society or association related to Communication – See list below

Consider studying abroad. [Click here](#) to learn more.

Volunteer for WCSU's Vita Program

Volunteer for [Junior Achievement](#) in your community

ASSOCIATIONS

Professional associations are a great way for college students, recent graduates, and career changers to enhance personal and professional development while being provided endless networking opportunities. Being a member of an association also offers chances to attend conferences, learn about latest industry trends, scholarships, internship opportunities, along with attitudes and competencies expected in the industries of interest. Many associations encourage students to participate and even offer drastically reduced membership rates. Being a member of an association could be the best thing you do for your career.

[American Communication Association \(ACA\)](#)

[Association for Business Communication \(ABC\)](#)

[Association for Women in Communications \(AWC\)](#)

[Central States Communication Association \(CSCA\)](#)

[Design Communication Association \(DCA\)](#)

[International Association of Business Communicators \(IABC\)](#)

[International Communication Association \(ICA\)](#)

[National Communication Association \(NCA\)](#)

[Society for Technical Communication \(STC\)](#)