



So what's this Design Thinking stuff really about?

The WCSU Life Design Lab at the Career Success Center helps you apply design thinking techniques to help tackle any career challenges. Below is a quick overview of design thinking to put this in context.

It is a **FUN** testing ground to bring your priorities into focus:
Work, Play, Love and Health
Let your curiosity run wild, discover new perspectives and prototype new life experiences!

It's an iterative process that helps you:
KNOW yourself,
EMPATHIZE with situations,
CHALLENGE assumptions,
REDEFINE problems...and
IDENTIFY alternative and unconventional solutions that are not initially clear.



FOR LIFE DESIGN, WE START WITH THE MOST CHALLENGING PROJECT YOU FACE: YOUR CAREER AND WHAT TO DO WITH YOUR LIFE!

DESIGN THINKING IS A CREATIVE PROCESS USED BY THE WORLD'S MOST SUCCESSFUL ORGANIZATIONS TO SOLVE AND TRANSFORM CHALLENGING PROBLEMS BY BUILDING A WAY FORWARD.

It's about getting UNSTUCK- learn how dysfunctional thinking holds you back. Life design gives you options to build your way forward.

Your mindsets are important!
Be curious
Try stuff/prototyping
Reframe problems
Know its a process
Build your design team & ask for help.



"Designing Your Life" classes and/or workshops are available to all students. Connect with the Career Success Center to learn more.

Designing Your Life
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