# PROFESSIONAL WRITING

Professional Writing Profile
Sample Résumés
Research Resources
What You Can Do NOW

Related Career Paths
Job Search Engines
Salary Information
Associations

#### PROFESSIONAL WRITING PROFILE

According to the Occupational Outlook Handbook, employment of writers and authors is projected to grow 8 percent from 2016 to 2026, about as fast as the average for all occupations. Online publications and services are growing in number and sophistication, spurring demand for writers and authors with Web and multimedia experience. Some experienced writers should find work in the public relations departments of corporations and nonprofit organizations. Self-employed or freelance writers and authors may find work with newspaper, magazine, or journal publishers, and some will write books.

### Job Prospects

Writers and authors who have adapted to online and social media, and who are comfortable writing for and working with a variety of electronic and digital tools, should have an advantage in finding work. The declining costs of self-publishing and the growing popularity of electronic books will allow many freelance writers to have their work published.

WCSU Professional Writing
Occupational Outlook Handbook

## **RELATED CAREER TITLES**

The career paths listed below are only a sample of the opportunities one may consider. They have been taken from the Bureau of <u>Labor's Occupational Outlook Handbook</u> and the <u>O\*Net Online</u>. Some career paths may require additional education and training. To gain more understanding of the different career paths, take a look at <u>Candid Career</u>, where you can watch testimonials of people doing exactly what you might want to pursue.



Announcers	Editors
Public Relations	Fundraising Managers
Advertising Executives	Reporters
Correspondents	Broadcast News Analysts
Technical Writers	Newspaper Journalists
Résumé Writers	Copy Writers

# **RÉSUMÉ SAMPLES & HELP**

For a guide, and list of sample résumés, please visit our virtual résumé tool at <a href="https://www.wcsu.edu/careersuccess/resumes/">https://www.wcsu.edu/careersuccess/resumes/</a>. This is where you will find sample résumés, download our fillable résumés template, and find the cover letter & résumé checklist to ensure you are on the right track. Whether you are applying directly to a person, or an applicant tracking system (ATS), there are things you will need to know for your résumé to be recognized by the company's database. Use the checklist we provide and always proofread for perfection. Remember, your résumés and cover letters are the first writing samples any employer will ever see from you. You need to make sure it is perfect. Don't risk it, and come visit one of our Career Peer Leaders, who can help you. We are available Monday through Friday, either virtually or in person, anytime between 9 am to 5 pm. If you would like information, or to set an appointment, please contact the Career Success Center at <a href="mailto:careersuccess@wcsu.edu">careersuccess@wcsu.edu</a>.

### JOB SEARCH ENGINE

Blogging Pro

Journalismjobs.com

Bookjobs.com

RESEARCH RESOURCES

Learn.org

Freelance Writing Jobs

HARO

Well-storied

Life Hacker

Writer's Relief

SALARY INFORMATION

Pay Scale

Recruiter.com

Dear English Major

#### WHAT YOU CAN DO NOW

Join a professional writing club or association – See list below

Consider studying abroad. Click here to learn more.

Volunteer for WCSU's Vita Program

Volunteer for Junior Achievement in your community

#### **ASSOCIATIONS**

Professional associations are a great way for college students, recent graduates, and career changers to enhance personal and professional development while being provided endless networking opportunities. Being a member of an association also offers chances to attend conferences, learn about latest industry trends, scholarships, internship opportunities, along with attitudes and competencies expected in the industries of interest. Many associations encourage students to participate and even offer drastically reduced membership rates. Being a member of an association could be the best thing you do for your career.

# WRITERS ASSOCIATIONS: ORGANIZATIONS FOR WRITERS OF FICTION (NOVELS, STORIES, BOOKS)

American Christian Fiction Writers

Historical Novel Society

Novelists, Inc.

Mystery Writers of America

Romance Writers of America Science Fiction and Fantasy Writers of America

Sisters in Crime

Western Writers of America

Women's Fiction Writers Association

American Society of Journalists And Authors (ASJA)

<u>Asian American Journalists Association</u>

National Association of Memoir Writers

Native American Journalists Association

Nonfiction Authors Association

Poetry Society of America

Academy Of American Poets

### WRITERS ASSOCIATIONS: GENERAL AND SPECIFIC INTERESTS

Association of Writers and Writing Programs Authors Guild

The Catholic Writers Guild

**Cat Writers Association** 

**Dog Writers Association of America** 

**Erotica Readers And Writers** 

Islamic Writers Alliance The National Writers Union

International Association for Journal Writing

International Women's Writing Guild

Military Writers Society of America National Association of Independent Writers And

Editors

Pacific Northwest Writers Association

**PEN America Center** 

**Professional Writers Association** 

Small Publishers, Artists, and Writers Network

Society of Children's Book Writers and Illustrators

Women's National Book Association Writers Guild of America