



# Career Match Exercise #1

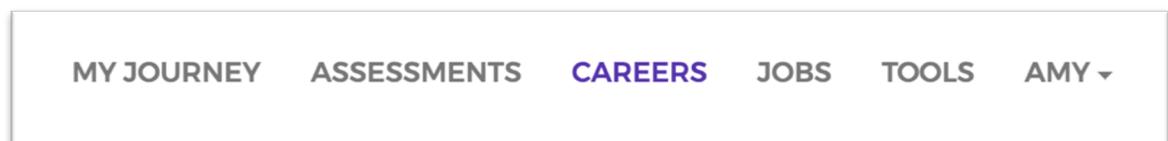
An Overview of PathwayU and Introduction to Career Matches



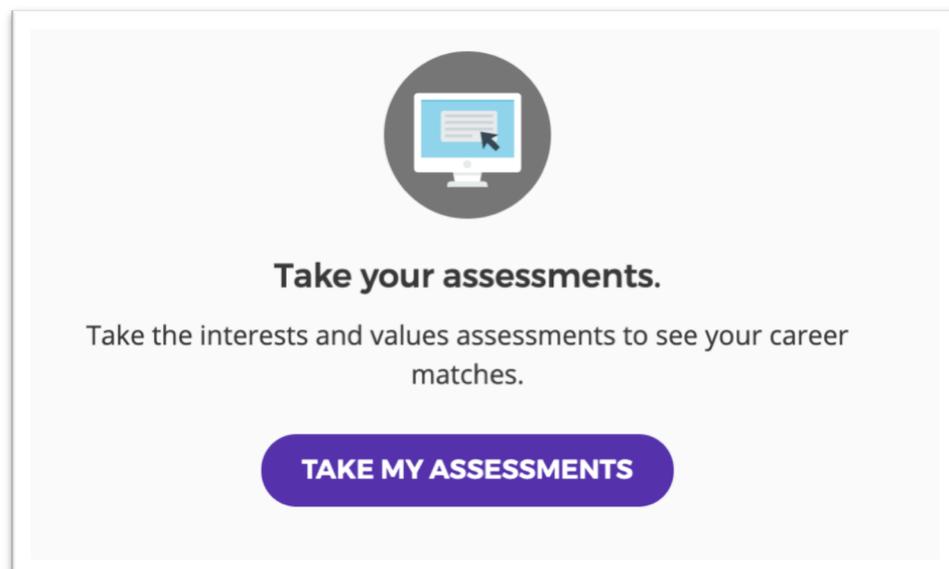
# What are Career Matches?

PathwayU uses a patent-pending predictive algorithm to show you **Career Matches** aligned with your unique personal characteristics. Your stronger career matches are jobs that are more likely to be a good fit for you, meaning you are more likely to be happy, satisfied, and find this work fulfilling.

- ❖ To begin exploring your matches, first login to your account. You can access your login portal with your school's specific PathwayU link or <https://login.pathwayu.com/>
- ❖ You can access your career matches by clicking **CAREERS** in the top-menu.



- ❖ You need to have at least your Interests and Values assessments complete to see your career matches. If you have not yet finished these assessments, clicking on **CAREERS** will prompt you to take them.



On your career match page, you can explore your fit to nearly 1,000 occupations. Your matches will include very strong matches, strong, good, fair, and weak. On the default career match view, your stronger results are shown first and your weaker matches are shown last.

**VERY STRONG MATCH**  
**Fundraisers**

Organize activities to raise funds or otherwise solicit and gather monetary donations or other gifts for an organization. May design and produce promotional materials. May also raise awareness of the organization's work, goals, and financial needs.

**SUBJECT AREA**  
Business Management & Administration

★ FAVORITE PROGRAMS

**VERY STRONG MATCH**  
**English Language and Literature Teachers, Postsecondary**

Teach courses in English language and literature, including linguistics and comparative literature. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research.

**SUBJECT AREA**  
Education

★ FAVORITE PROGRAMS

**WEAK MATCH**  
**Geological Sample Test Technicians**

Test or analyze geological samples, crude oil, or minerals to detect presence of petroleum, gas, or mineral deposits indicating potential for exploration or production or to determine physical or chemical properties to ensure that products meet quality standards.

**SUBJECT AREA**  
Agriculture, Food, & Natural Resources

☆ ADD TO FAVORITES PROGRAMS

**WEAK MATCH**  
**Audio and Video Equipment Technicians**

Set up, or set up and operate audio and video equipment including microphones, sound speakers, video screens, projectors, video monitors, recording equipment, connecting wires and cables, sound and mixing boards, and related electronic equipment for concerts, sports events, meetings and conventions, presentations, and news conferences. May also set up and...

**SUBJECT AREA**  
Arts, Media, & Communication

☆ ADD TO FAVORITES PROGRAMS

## Alternate Career Match View

Clicking **VIEW OPTIONS** and selecting **CAREERS BY SUBJECT AREA** from the Career Match page, you will see your matches sorted by subject area. The subject areas toward the top are where you have a high concentration of very strong and strong matches.

### Career Matches by Subject VIEW OPTIONS -

**SUBJECT AREA**  
**Arts, Media, & Communication**

This subject area includes opportunities related to journalism and broadcasting; performing arts; printing technology; telecommunications; and visual arts. Examples of careers within this subject area include audio and video equipment technicians, broadcast news analysts, sound engineering technicians; writers and authors, producers, music directors, craft artists, and graphic designers.

[VIEW CAREERS →](#)

VERY STRONG	20 CAREERS
STRONG	11 CAREERS
GOOD	5 CAREERS
FAIR	5 CAREERS
WEAK	5 CAREERS

## Career Information

Each career tile shows an occupation title, description, subject area, and most importantly your match strength to that career. Click on any career tile to learn more detailed information about the pathway.

These career pages provide alternative job titles, a glimpse into a day-in-the-life for this position, job outlook, salary information, as well as information about what the necessary knowledge, skills, and abilities are.

General
Programs
Knowledge
Skills
Abilities

**Job Description:**  
Apply principles of psychology to human resources, administration, management, sales, and marketing problems. Activities may include policy planning; employee testing and selection, training and development; and organizational development and analysis. May work with management to organize the work setting to improve worker productivity.

**ALTERNATIVE JOB TITLES:**  
Consultant, Industrial Psychologist, Industrial/Organizational Psychologist (I/O Psychologist), Organizational Psychologist

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**On the Job, You Would:**

- ▶ Formulate and implement training programs, applying principles of learning and individual differences.
- ▶ Conduct research studies of physical work environments, organizational structures, communication systems, group interactions, morale, or motivation to assess organizational functioning.
- ▶ Conduct presentations on research findings for clients or at research meetings.

[SEE MORE JOB ACTIVITIES](#)

**Career Video**



[▶ WATCH CAREER VIDEO](#)

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**AVG. SALARY**  
**\$97,260** per year

[SHOW LOCAL INFO](#)

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**AVERAGE JOB OUTLOOK**  
New job opportunities are likely in the future

**Remember** - If you would like assistance help interpreting your assessment results or exploring your Career Matches, you can opt to **Set Up Appointment** from My Journey or the Assessments page.

# Career Match Exercise #1

When people ask you why you want to go to college, what do you want to do after college, or what do you want to major in, what do you tell them? What did you say as a child when people asked you what you wanted to be when you grew up?

1. In the first column of the table below (**Career**), list three jobs or careers that you are currently interested in for your future or that you have previously considered.
2. On the Career Matches page, use the search bar to search for each career you listed in step one. If your search does not yield results, try a more general or specific search term. If you had to use a different search term, be sure to list that in the career column as well.
3. In the chart below, list the **Match Strength** for each of the three careers you searched.
4. Click on each career tile to read more about each potential career. While reviewing these details, write down your **Thoughts** in the table below. For example, ask yourself the following questions: *Is this the type of match you expected? Why or why not? What was your initial reaction? What did you learn?*

Career	Match Strength	Thoughts



**Remember** – Enjoying a career is not about how much money you make. It is about pursuing a career that is a right fit for you interests and characteristics. You might discover a career you were planning to pursue isn't the best fit. Take into consideration the results that are a stronger fit for you, even if you had not considered them before.