What you can do with your Accounting major



Accounting majors study and practice the creation, maintenance, and audit of an organization's financial system in order to help guide and improve performance. Nearly every industry and type of business relies on accounting processes, so combined with a general knowledge of business and finance concepts, the variety of career opportunities is broad and growing quickly. Technology, globalization, artificial intelligence, policy changes and the increasing need for data analysis is driving demand for new accounting roles. Certified Public Accountants (CPA), managerial accountants, and budget/tax analysts provide the backbone of professional positions, but per the Association of Chartered Accountants, roles supporting assurance advocacy, business transformation, data navigation, technology evangelization, and value creation through sustainability are increasingly valued.

According to the <u>Bureau of Labor Statistics</u>, accountants and auditors can expect the job market to grow about 6% from 2021 to 2031, average for all occupations. The demand for accounting professionals will continue to be driven by the globalization of businesses and technological changes affecting the tax and regulatory environment. Accounting internship opportunities are particularly important in the financial services industry, since positions are often competitive and require some proven experience.

Essential Skills & Characteristics to develop and highlight:

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- 71	

Passion for solving problems



Mathematical and Deductive Reasoning



Attention to detail and organization



Written and Oral Communications



Personal Management



Data analysis



Digital Literacy



Teamwork

How To Get Started:

Assess your personal strengths & preferences	Get an internship/relevant work experience
Research opportunities: online/in-person	Join a professional accounting organization
Expand your network, accounting, technical	Connect with professionals through career
skills, and improve your professional brand	conversations & job shadowing

Chart Your Path Forward with the Career Success Center

Activate Your
Handshake Account

for events, coaching appointments and connections to jobs, internships, employer & alumni networking & more! www.wcsu.edu/handshake Explore Career
Communities

to discover a wide variety of fields where you can turn your Accounting major into success. <u>Get Career &</u> <u>Internship Advising</u>

from the Career Success Center to make a plan, whether you're a first-year student or about to graduate

Put your Accounting major to WORK

Common Alumni Job Titles

- Accounting Clerk
- Financial Advisor
- CPA
- Auditor
- FBI Analyst

- Bookkeeper
- Tax Advisor
- IRS Specialist
- Tax Examiner
- Stockbroker

Employers of Accounting Majors

- IBM
- Deloitte
- KPMG
- Pwc
- PepsiCo

- Cartus
- Boehringer Ingelheim
- Cigna
- · Pitney Bowes
- RSM US LLP

Recent Accounting Alumni

Employment Sector

- 19 % Professional, Scientific, and Tech Services
- 13 % Finance and Insurance
- 11 %. Retail Trade
- 9 % Manufacturing
- 9 % Management of Companies and Enterprises
- 7 % Administrative Support
- 6 % Wholesale Trade
- 5% Accommodations and Food Services

Live & Work

- 80 % Connecticut
- 15 % Middle Atlantic
- 2 % South Atlantic
- 1 % New England
- 1 % Pacific



Tanya Shelmanava

B.B.A in Accounting, M.B.A. in Finance, Class of 2018 Sr. FP&A Analyst 3P & HC at Credit Karma

"An Accounting degree allowed me to better understand business. I applied it to becoming an auditor and overseeing organizations' compliance with internal controls, thus ensuring investor confidence and preventing 'another Enron' from happening."

Informational & Job Websites

https://wcsu.joinhandshake.com/login

http://www.accounting.com/resources/students/

https://www.accountingcoach.com

http://www.accountingnow.com/

https://idealistcareers.org/

https://www.ihireaccounting.com/

http://www.accountingjobstoday.com/

https://www.roberthalf.com/

http://www.aafm.us/charteredeconomist.html

https://www.garp.org/#!/home

https://www.afponline.org/

http://members.pasba.org/

https://www.aicpa.org/

https://www.natptax.com/Pages/default.aspx



<u>Daniel Irizarry</u>

B.B.A in Accounting, Class of 2016, M.B.A. Class of 2018 Sr. Manager, SOX Compliance at Sierra Space

"An Accounting degree from WSCU has given me the foundational business knowledge to find success throughout my career. Not only did I learn business acumen through my Ancell School courses, I gained the confidence I needed to compete in the workplace, from my internship and first job through my ability to excel in my current role."

Career Communities for Accounting Majors

The Career Success Center has seven Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Accounting majors can start.

Not inspired by these options? Visit our website at www.wcsu.edu/careersuccess/career-communities/ to view more.

- <u>Financial</u>, <u>Business and Consulting</u>
 <u>Services</u>
- <u>Government, Public Policy, Law</u> and Non-Profit
- Media, Arts, Marketing, & Entertainment