# What you can do with your English major



As an English, American, or Comparative Literature major you will be studying to read analytically, think critically, and write clearly. The degree helps students prepare for the field of study through knowledge of writing, the ability to be able to critically think, and through written and oral communication. This program of study creates well-rounded students that can examine challenges and recognize underlying issues and messaging. Possible career paths are broad, but frequently include education, publishing, editing, public relations, management, marketing, and many more. Businesses and organizations need strong writers, editors, and analysts so there is much work in many varied industries. Emerging jobs include content creator/strategist, brand strategist and cybrarian. About 46% of English majors get advanced degrees.

According to the <u>Bureau of Labor Statistics</u>, employment for those who majored in English is projected to grow 2% from 2021 to 2031, slower than the average for all occupations.

#### Essential Skills & Characteristics to develop and highlight:



Critical Analyzer



Engage Topics from all directions



Attention to detail and organization



Communication and interpersonal skills



Personal management



Open minded



Well-rounded researcher



Collaborative

#### How To Get Started:

Assess your personal strengths & preferences	Get an internship/relevant work experience
Research opportunities: online/in-person	Join a professional literature-based organization
Expand your literature & writing network	Connect with professionals through career
and professional brand	conversations & job shadowing

### Chart Your Path Forward with the Career Success Center

# Activate Your Handshake Account

for events, coaching appointments and connections to jobs, internships, employer & alumni networking & more! www.wcsu.edu/handshake

## Explore Career Communities

to discover a wide variety of fields where you can turn your Literature major into success.

#### <u>Get Career &</u> <u>Internship Advising</u>

from the Career Success Center to make a plan, whether you're a first-year student or about to graduate

# Put your English, American and Comparative Literature major to WORK

#### Common Alumni Job Titles:

- Media Specialist
- Social Media Manager
- Advertising Executive
- Public Relations
- Legal Secretary

- Journalist
- Teacher/Professor
- Marketer
- Copy Editor
- Publisher

#### **Employers of Literature Majors:**

- WCSU
- Naugatuck Valley CC
- Danbury Schools
- Fordham University
- New Canaan Public
   Schools
- University of New Haven
- SCSU
- Dutchess Community
   College
- Post University

## Recent Literature Alumni

#### **Employment Sector**

- 29 % Retail Trade
- 15 % Health care and Social Assistance
- 14 %. Educational Services
- 8 % Manufacturing
- 8 % Professional, Scientific and Tech Services
- 8 % Information
- 5 % Administrative and Support
- 4% Finance and Insurance

#### Live & Work

- 80 % Connecticut
- 14 % Middle Atlantic
- 3 % New England Balance
- 2 % Pacific
- 1 % West South Central

#### Informational & Job Websites

https://wcsu.joinhandshake.com/edu

https://www.higherediobs.com/

http://www.attw.org/

http://www.awpwriter.org/

https://newcaconference.org/

http://www.nemla.org/index.html

http://www.tesol.org/

http://associationdatabase.com/aws/RSA/pt/sp/home\_page

http://www.ncte.org/

http://www.onedayonejob.com/?s=english+degree

https://www.zippia.com/english-major/

http://www.lsadc.org/

http://www.mla.org/



Jennifer Giustra-Kozek

B.A. in English/American Studies, M.S. in Education/Counseling, Class of 2000 Psychotherapist/Author/Speaker/Autism Health Advocate

"My English degree prepared me for multiple careers and many grad-school opportunities. My first job out of college was as a technical writer for a manufacturing company. I later got a job in marketing. At which point I realized my favorite part of the job was helping people. I then went back for my graduate degree in counseling where I learned numerous counseling/therapy theories and how to apply them to become a successful psychotherapist. For the past 20 years, I have had a private practice. Working for myself and loving it."



Lorraine Sautner

B.A. in English/Writing, Class of 1989 Director of Private Grants and Foundation Partnerships Nuvance Health

"The knowledge, writing skills and experience that I gained at WCSU and the ECHO continue to fuel my career as a health care fundraiser. Today I manage a multi-milliondollar grants portfolio for a large not-for-profit health system. It's challenging and very rewarding work."

## Career Communities for Literature Majors

The Career Success Center has seven Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Literature majors can start.

Not inspired by these options? Visit our website at <a href="https://www.wcsu.edu/careersuccess/career-communities/">www.wcsu.edu/careersuccess/career-communities/</a> to view more.

• Education and Human Services

 Media, Arts, Marketing & Entertainment

Government, Public Policy,
 Law and Non-Profits