



**CUCAS Minutes - DRAFT  
March 12, 2015; SC 202 (MT)**

2014-15 Members Present: Missy Alexander, Jay Brower (co-chair), Jessica Eckstein (co-chair), Patrick Fallon, Wynn Gadkar-Wilcox, Dan Goble, Nicholas Greco, Jess House, Dave Smith, Timothy Wiggins

Members not present: John Board (SGA), Alexa Hinds (SGA), Lawrence Immohr, Dave Martin, Barbara Piscopo, Maryann Rossi, Divya Sharma, Jerry Wilcox, Registrar's Office Representatives: Deanna Cibery Schaab, Jennifer Zdziarski

Called to order at 9:36 a.m.

- I. Minutes of CUCAS meeting of February 19, 2015 approved. (9/0)  
Correction to minutes: Wynn Gadkar-Wilcox has replaced Rob Whittemore as a regular member on this committee, not just for the time R. Whittemore is on sabbatical.
  
- II. Announcements  
Gen Ed Report (Brower): Competency definitions and learning outcomes have been approved by the GenEd committee. There was a brief description of the rubrics at the GenEd meeting. Setting up a shell so developmental feedback may be given. M. Alexander said this should be ready in April.
  
- III. Old Business
  - a. Marketing (Drozdenko): Replace PS 104 with MKT 201 Global Environment of Business in BBA core as GenEd SocSci category (CD1415097)
    - i. N. Greco pointed out a potential issue with the program sheet. PS104 is in the GenEd area; if it is being replaced by MKT 201, that course would be in the GenEd area and therefore requires GenEd approval. If adding MKT201 to Core classes, then they need to demonstrate that with their program sheet because that is not currently represented. No vote. This will remain tabled indefinitely until the program sheet is corrected.
  
- IV. New Business
  - a. Communication and Media Arts (Wiss): New BA Degree Proposal - BA in Digital Interactive Media Arts (DIMA) (CD1405065) Motion to Approve (Greco/Eckstein)
    - i. Per M. Alexander, this has not been to UPBC yet. This is a necessary step before we can approve.
    - ii. There was a question about the position of Coordinator. M. Alexander stated that the coordinator position is necessary since this degree is interdisciplinary across three core departments. The other faculty hiring is in the Computer Science area and is needed even if this degree is not approved. Each year Computer Science gets 25 new majors so an increase in staffing is needed to accommodate that increase. DIMA named courses could be taught by current faculty but would be better served by someone with additional expertise. The skill set offered by this new degree is a fundamental skill set missing in the region. This is a great recruiting tool and is on the "Roadmap for Connecticut's economic development." Many current programs have a focus on Art *or* Computer Science. This will combine the two. This also could lead to an expansion into an animation concentration in the Art Department. Art/computer science majors could take some of the DIMA courses to fulfill their majors. There are some typos in the proposal and it is missing some Interdepartmental approvals. No

substantive changes need to be made. Some concern was expressed that 1.5 credits for the coordinator may not be enough. 3.0 may be more realistic but that will be for K. Wiss to reassess. Concern also was expressed regarding the current hiring freeze.

- iii. W. Gadkar-Wilcox wondered, since this is across several disciplines, who is in charge of authorizing any necessary changes. M. Alexander suggested that by-laws will need to be established by the committee.

Motion to approve DIMA (0/9). Motion to approve is Rejected (so that can go back through system with UPBC).

V. Other

- a. The May meeting is scheduled for Thursday, May 14, 2015.
- b. The CUCAS Agenda and the CUCAS minutes will no longer be emailed to members but will be available on the website at <http://www.wcsu.edu/committees/cucas/Records.asp>
- c. All meetings for the remainder of this academic year will be held on the Midtown campus since moving to Westside would create a time conflict for one of the co-chairs with office hours.

The meeting was adjourned at 9:58 a.m.