Position Announcement

Western Connecticut State University  
Ancell School of Business  
Marketing  
Assistant Professor – Tenure Track Appointment  
Academic Year 2022 - 2023

Western Connecticut State University’s Ancell School of Business is pleased to announce that applications are being accepted for an Assistant Professor position in the Marketing Department with primary responsibility of teaching global business courses.

WCSU is committed to enhancing our diverse university community by actively encouraging people with disabilities, minorities, veterans, and women to apply. We take pride in our pluralistic community and continue to seek excellence through diversity and inclusion.

The Ancell School of Business is composed of five business administration departments: Accounting, Finance, Management, Management Information Systems, Marketing, and the Division of Justice and Law Administration (JLA). The degrees offered are Bachelor of Business Administration (BBA), Master of Business Administration (MBA), Master of Healthcare Administration (MHA), as well as a Bachelor of Science in Justice and Law Administration (BS). The curriculum is designed to provide the student with the knowledge, skills, and perspectives necessary in managerial and administrative positions in a variety of organizations. The Ancell School of Business is accredited by AACSB. Additional information may be found on: http://wcsu.edu/asb/

Position Summary: Teaching assignments will include undergraduate and graduate courses in global business and other courses as needed by the Department. Scholarly activity is expected and required for tenure, promotion and continuing thereafter. In addition, the successful candidate will participate in departmental and university service, engage in professional activity, and will advise and mentor students.

Qualifications: An earned doctorate in Marketing, Global Business or related areas is highly preferred. Candidates with a relevant Master-level degree, additional professional certifications and substantial recent relevant work experience exceeding three (3) years’ cumulative may be considered. Candidates who have completed the AACSB Bridge Program may also be considered. Quality of degree (e.g., AACSB, EQUIS or other comparable accredited programs) will be required. At least three (3) years of college teaching experience in global business or related areas is required. Evidence of satisfactory student/course evaluation is required. Competency in Global Business as evidenced by publications and/or business experience and/or international academic collaborations is required. Course project experience with regional or national organizations is desirable. Candidates must present evidence of peer reviewed research and publication and an active agenda of scholarship. Publications/scholarship in the area of global business and related areas are preferred. The ideal candidate would be professionally active and engage in college and university service especially in those areas related to student success. Relevant professional work experience in global business with managerial experience is preferred.
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WCSU’s small classes allow for student-based teaching and learning and project-based activities. The teaching load for all full-time faculty members is four courses (12 credits) per semester but there are opportunities for teaching load reductions for research. Currently, most business faculty who meet specified standards for research productivity receive a 3-credit load reduction per semester.

Salary & Benefits: The salary range is $64,422– $85,896 and is commensurate upon candidates' degree and experience. Western Connecticut State University offers a comprehensive benefits package. Additional information on benefits can be found at www.wcsu.edu/hr/benefits/. There are grant opportunities to support research and conference attendance.

Application Process: Interested applicants must submit a letter of application, which outlines interest in, and qualifications for, the position; areas of teaching expertise and experience, areas of service and/or leadership, research interests, and a statement of teaching philosophy; a current curriculum vita; and the names and contact information for at least three (3) professional references who can comment on the applicant's teaching, scholarship, and/or service/leadership to facultyvitae@wcsu.edu. In the Email Subject Line Reference Search #900-059. All materials should be submitted as PDF files. Applications must be received by Friday, October 8, 2021. Late applications will not be accepted.

State and Federal requirements expect that organizations with 100 or more employees invite applicants to self-identify gender and race. We kindly request all applicants to complete the Affirmative Action Data Questionnaire via the following link. http://wcsu.edu/diversity/affirmative-action-data-questionnaire/. Any questions may be directed to Ms. Keisha Stokes in the WCSU Office of Diversity and Equity at stokesk@wcsu.edu. Completion of this data will not affect your opportunity for employment, or terms or conditions of employment. This form will be used for reporting purposes only and will be kept separate from all search records and only accessed by the Office of Diversity and Equity.

Western is an Affirmative Action Equal Opportunity Educator/Employer