

March 31, 2020

Dear Educators and Parents ~

It's my honor to present my film, *The Wild*, and accompanying curriculum and support materials to you during this challenging time. It has been adapted for online instruction.

The plan was to release this concurrent to a national road [tour](#) of *The Wild* starting at the end of April, 2020. The world has changed and it's plain to me, *now* is time for this. So for the month of April, it's my hope this package finds and serves you well. Instructions for downloading the curriculum and streaming the film are listed below.

I have an understanding of what it means to be *called* to something. My whole life I've been called to the sea, rivers, and especially, wild salmon. It's been my humble privilege to tell stories about these sacred beings who give their very lives so that Life itself can continue.

I know you too know what it means to be *called* to something. As an Educator or homeschooling parent, you too, just like wild salmon, have undertaken the noblest endeavor to see that Life carries on - in the minds and hearts of the young people under your care.

The Wild is a race against time. It's also meant to be timeless in its message of hope for *saving what we love*. In my case, it's in saving the last fully-intact wild salmon run on Earth in Bristol Bay, Alaska. And, if I'm honest ~ my one, precious life.

What will it be for you? And for the young people you love and care for?

Please stay connected as you continue this journey. I would love to hear from you.

Sincerely,

A handwritten signature in black ink, appearing to be 'Mark Titus', with a stylized flourish at the end.

Mark Titus
Director ~ *The Wild*
connect@thewildfilm.com

Instructions

1. Read this letter and the licensing agreement below.
2. If you agree to the terms, please indicate so by **replying to this email: connect@thewildfilm.com** with the words, *I Agree*.
3. Classroom teachers, please include your school, city/town, state, and the number of students using this curriculum.
4. Parents, please include your city/town and how many students you teach.
** The reason I'm asking you all this is when it is safe and smart to gather again, we'd like to try to visit you in your hometown in our cross-country tour of *The Wild*. There will be smoked salmon involved...
5. Cost to stream the film, and for curriculum and support materials:
 - for teachers: \$30 for you and your class(es); \$5 from each curriculum order will go directly to the efforts underway to [defend Bristol Bay](#).
 - for homeschool parents: \$15 for you and your students; \$2.50 from each curriculum order will go directly to the efforts underway to [defend Bristol Bay](#).
6. If you would like to make a separate, tax-deductible contribution to help fund our national tour of the film when we resume it, you can do so [here](#).
7. If you can't afford the purchase price at this time and require a Scholarship, it would be my honor to send you a coupon code so you can take part in the film and use the curriculum, *for free*. Just let me know if this is the case.

~mt

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The following is the License Agreement (the "Agreement") between August Island Pictures and Eva's Wild Inc. ("Producer"), and the entity named in this email thread ("Licensee"), in connection with the licensing of the documentary motion picture entitled *The Wild* (the "Film") for non-theatrical exhibition in accordance with the following terms and conditions. Licensee agrees to the following terms and conditions by responding in the affirmative to this email, completing payment of license fee and accepting delivery of the Film copy.

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1. (a) Exhibit the Film in a non-public, non-theatrical setting for educational use within a classroom, home-school learning environment, library, lecture hall, museum, or similar educational context, by means of the streaming Vimeo OTT *Rental Link* to be furnished by Producer to Licensee, for a period of one week (7 days).
2. (b) Download and own The Wild Educational Kit: Core curriculum and Extra Features in perpetuity.

THE LICENSEE AGREES TO

1. (a) with advance request promote the film and its subsequent release across the United States in 2020 via established social media channels.
2. (b) consent to their email address being added to *The Wild* newsletter list. Licensee may unsubscribe from *The Wild* newsletter at any time.

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2. (b) screen or perform the film outside the single licensed location
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4. (d) publicly perform, communicate, transmit, broadcast, distribute or otherwise make available any part of the Film (or permit others to do the same) through any form of diffusion system, computer network or system whether open or closed (including without limitation the Internet) or telecommunications network.
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